



Annual Report 2022

Because every life
is precious.

**Did you know?
90% of Australian
households have
owned a pet at
some point in the
recent past.**

- Animal Medicines Australia.





Purrrrrrrrrr..

Contents

Vision & Values	4
Our President and CEO	6
Volunteer Program	10
Our Volunteers	12
Foster Program	14
Dogs	16
Cats	20
Pocket Pets	24
Our Shelter	26
Shelter Statistics	29
Vet Clinic	30
Fundraising & Community Engagement	34
Our Partners & Supporters	42
Financial Statements	44

Geelong Animal Welfare Society

Geelong Animal Welfare Society (GAWS) has been providing animal welfare services in the Geelong region for more than 65 years.

GAWS cares for thousands of animals each year reuniting them with their owners or finding new forever homes. The GAWS animal shelter does not receive any government funding and relies one hundred percent on the community to support this important work.

We value this opportunity to reflect on our performance and share some highlights with the many stakeholders who support our work and share our vision to give animals a second chance 'because every life is precious.'

Mission & Purpose

We promote the welfare and value of companion animals to improve the health and wellbeing of the wider community. We do this by:

- Caring for and rehoming lost and relinquished companion animals
- Engaging in research, advocacy and promotion of health and wellbeing through companion animals
- Providing education, services and products that enable responsible animal ownership and improves the wellbeing of both people and their companion animals.

Vision

'because **every** life is precious.'

Values

Respect & Integrity:

We treat our colleagues and customers with integrity, respect and care.

Teamwork:

We are open, honest and transparent in our relationships and communications with our employees, volunteers, partnerships and community.

Accountability:

We are accountable for our work and we measure and report regularly on our progress and achievements.

Leadership:

We exercise leadership in our roles to do our best and set a positive example for others.

Learning:

We embrace the need to grow and learn, focus on continuous improvement and evaluate the impact of our work.

GAWS Volunteer Carol
with double trouble
Ronnie and Reggie.



GAWS relies one hundred percent
on the community to support this
important work.

Our President and CEO



The past year has been a mix of great highs and challenging lows.

We commenced the year managing and responding to the ongoing impacts of COVID-19, including intermittent closing of our Op Shop stores, restricting public access to our on-site adoption services, and implementing and adjusting to changing State compliance requirements. The impact of the pandemic, natural disasters, and global events put a heavy strain on our finances and raised serious concern for our future.

While we faced these difficult challenges, we did not lose our commitment to high standards of animal welfare.

This year the number of animals coming into our care was 3,423 with cats making up 62% and dogs 29% of all incoming animals. Cat adoptions increased by 13% on the previous year while reclaim rates increased by only 1%. This demonstrates the need for us to develop more community engagement strategies that focus on cat welfare. Dog adoption and reclaim rates remain similar to previous years achieving a combined 84%.

We work with many dedicated rescue groups and we thank them for their support. With their involvement, live release rates (reclaim, adoption, and rescue) achieved 90% for dogs and 90% for cats.

GAWS achievements have been recognised at the highest level. Along with the former Minister for Agriculture and other dignitaries from Federal, State, and Local Government in attendance, GAWS was involved in the launch of the new Code of Practice for the Management of Dogs and Cats in Pounds and Shelters (the Amendments), with GAWS recognized as exemplar of animal welfare practices and record keeping, gaining national coverage and promotion in multiple mastheads, digital, print, and broadcast.

We have been an active participant in the Taskforce on Rehoming Pets and the data trial on 'Reporting of Animal Fate Data', which becomes mandatory for all pounds and shelters from January 2023.

We developed new fundraising campaigns this year including The Great Dog Walk Challenge and Purr It Forward.

We implemented a client relationship management system enabling us to communicate with our supporters and we developed a regular e-newsletter which provides updates on GAWS news and activities.

A philanthropic strategy has been endorsed by the Board. Sadly our second Op Shop store struggled to survive through the many COVID-19 lockdowns, and we made the difficult decision to close it.



Maria & her beloved
Scout - 5 years old.

Our sincere thanks to all our hard working
staff, volunteers, members, and the Board
for all that you do.

Our President and CEO



Our finances have been hit hard by local, national, and international events beyond our control.

All of these challenges have been immense and professionally handled. The Board also took an active role in contributing to strategies for the survival of GAWS. The Board and Executive participated in two strategic workshops to help determine a path forward and as a result, two short-term specific Committees were created: one to explore the potential future uses of the GAWS owned land across from the pound/shelter, and the other to look at the relationship with the City of Greater Geelong (CoGG). Through this work, our future is already looking stronger.

We have outlined these global economic impacts to government at both the local and State levels. Negotiations commenced with CoGG both for the contract extension for the pound and the future strategic partnership opportunities beyond the pound. A submission to State Treasury detailed GAWS' financial position, request for an injection of funds, and financial assistance to develop a sustainable future.

There is still a lot of work to be done, income generating strategies to be implemented and exploration of longer term opportunities investigated.

The future of GAWS and the welfare of the animals in our care will always rely on the generous support of our donors.

Our strategic fundraising and philanthropy strategy will be re-started in the coming year in an effort to secure our future sustainability. We recognise that this year has been difficult for many and we thank all of our supporters, donors, and sponsors who have given so generously through these challenging times.

Our sincere thanks to all our hard working staff, volunteers, members, and the Board for all that you do.

Our Annual Report captures some of the wonderful stories at GAWS, the animals we have cared for, the staff, and the volunteers. We thank everyone who has supported GAWS and who share in our vision 'because every life is precious'.

Maria Mercurio

President

Helen Cocks

Chief Executive Officer



Helen & beautiful
12 year old Filbert.



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Volunteer Program



In 2021-2022, our team of 281 volunteers gave more than 59,157 hours to help make our services possible.

This includes our 186 foster carers who volunteer their time 24/7 caring for GAWS' kittens, puppies, dogs, and cats in their own homes.

The past year has continued to throw us challenges with the ever-changing COVID-19 variants, difficult-to-access rapid antigen tests, and requirements to stay at home if feeling unwell. Although restrictions have now eased, social and legal processes remain changed, and we continue to evolve and adapt daily.

Our volunteers have continued to show their ongoing commitment to GAWS, donating hours of their time to work on site and with the animals. Their support and dedication through trying times has been a testament to how amazing our pool of volunteers is.

Helping to look after the many cats, kittens, and dogs in our care, volunteers spent numerous hours cleaning pens, supporting staff, walking dogs, spending time with timid cats, and sorting through donated resources.

Garden and maintenance volunteers continued to keep the grounds in good shape by mowing, weeding, and attending to odd jobs. Our dedicated laundry volunteers washed, folded, and sorted mountains of washing daily, keeping our animals in constant supply of blankets and towels.

Unfortunately, one of our two Opportunity 'Op Shop' retail stores (Geelong West) was closed permanently due to the ongoing impact of pandemic lockdowns, but our second site (Hamlyn Heights) has reopened permanently and is proving to be successful once again.

Our wonderful team of volunteers work tirelessly to keep the Hamlyn Heights store operating, sorting through the piles of donations from the public who continue to support our ongoing cause, with all op-shop earnings going to GAWS.



**GAWS Volunteer Dianne
with cat Bubba**
(adopted 5/10/22)

As we reach what we hope is the other side of the pandemic, our volunteers are enthusiastic about getting on with the important job of taking care of our animals in need. We are especially grateful to our most experienced and senior volunteers, who have faithfully supported GAWS. We continue with our recruitment of new volunteers looking to donate their valuable time to support GAWS, investigate flexibility for current volunteers, and maintain a positive and engaging environment for everyone.

In 2022-2023, a key initiative will be to increase our student placement opportunities to facilitate linkages with local tertiary training and education organisations such as The Gordon TAFE and Deakin University. These student placement opportunities contribute unique skilled volunteer labour supporting GAWS, and help develop animal welfare skills and knowledge, employability, and community-mindedness in Greater Geelong students.

Their support and dedication through trying times has been a testament to how amazing our pool of volunteers is.

Our Volunteers

Carol

Carol began volunteering at GAWS at the beginning of 2020, following retirement from work. At first she worked with the timid cats, and felt excited when a challenging case would finally let her stroke or cuddle it, showing she had earned its trust. After a while Carol moved on to the K9 Social Club, having had a long history with adopted dogs (including from GAWS) as a child and young adult herself. She noticed a clear difference in each dog after their run and play – so excited to leave their pen each morning to head to the social yard, and relaxed, satisfied and content to return afterwards.

It was a highlight of both their days. For a long while she was working in the morning with the dogs, and afternoons with the cats – entire days with GAWS' animals, and then back home to her own pets!

After a while she decided to work just with the dogs. Seeing each dog finally get adopted – especially the larger dogs who can take longer to find a new home than smaller breeds – is the highlight of her work with GAWS. When we asked Carol why she chose to volunteer with GAWS, she said 'I believe in GAWS' practices, and I'm invested in the wellbeing of the dogs. It's a great way to give back to my community.'



"I believe in GAWS' practices, and I'm invested in the wellbeing of the dogs. It's a great way to give back to my community."

**Carol with Bolo the
Greyhound**
(from Adoptions).



"I love working at GAWS because it is a safe place for the animals and the team is really friendly."

Abbey with
Luna the cat
(from Adoptions).

Abbey

I have been volunteering at GAWS for eight months in cat adoptions. I get to check on the cats and kittens first thing in the morning and clean the kitty litter trays and food and water bowls. I also get to play with the cats and kittens, which I love.

I now have lots of experience with different cats and kittens which will help me with my Certificate II in Animal Studies course I am doing next year in 2023. I love working at GAWS because it is a safe place for the animals and the team is really friendly.

Foster Program

A total of 1246 animals entered our Foster Program in 2021-22.

Animals such as cats, dog, rabbits, ferrets, and guinea pigs enter our Foster Program for many reasons. More than half are kittens and puppies from litters of surrendered or lost animals. The rest are adult dogs, cats, and other animals requiring socialisation in a setting other than the shelter due to behavioural or dispositional concerns, respite from the shelter setting due to prolonged residence on site, or needing care for injury, disability, or illness.

During 2021-22, a total of 186 people volunteered as foster carers for GAWS' animals. Of these, there were 156 Cat carers and 30 Dog carers.

The Foster Care Program unfortunately diminished in foster carer numbers compared to 2020-21, when there were 271 foster carers in total (182 Cats carers and 89 Dog carers).

The decline in carer numbers overall can be attributed to people returning to work outside the home following the end of COVID-19 pandemic lockdowns. We continually recruit new foster carers through a variety of avenues, including social media, letterbox drops, targeted posters placed throughout the shelter in sight of staff and volunteers, and our staff and volunteers share the need for foster carers with interested community members.

All new foster carers require an interview and home visit to determine their suitability, and to match the carer with the appropriate animal. Throughout 2021-22 these assessments were conducted by phone, similar to 2020-21, as the pandemic continued and health risks and requirements fluctuated.

We continued with our foster carer training sessions and recruited a dedicated volunteer offering this ongoing training to future foster carers. Workshops delivered during the past year focused on supporting foster carers to understand and work with timid cats, cats with ringworm, and bottle-feeding orphaned kittens. These workshops along with additional topics to upskill current foster carers will continue into the new financial year.

At time of writing this report, timid cats were at an all-time high with approximately 60% of foster cats falling into this category. This means that 22 cats, not able to cope in the shelter's environment, were made available for adoptions from their foster home. This creates a bottle-neck for other animals waiting to enter the Foster Care Program, and highlights an urgent need for additional carers. We have recently employed a new staff member in the program dedicated to following up and giving advice to our timid cat foster carers, which is proving to be a great success with length of stay reduced for some.

While the current number of foster carers is smaller than required, carers are highly dedicated to GAWS' animals. Seven carers are dedicated to our ringworm cats, which require careful handling and care to heal, and we are finding their length of stay is greatly reduced with negative results being obtained much sooner than if staying in the shelter. As the cats are off-site, the foster program relieves the shelter, staff, and vet of monetary and labour costs, while providing positive emotional impact on the animal, who would otherwise have had to spend five weeks in an isolation pen.

Animal Type	Number Of Animals Entering Foster	Number Of Instances in Foster
Cat	447	643
Kitten	704	997
Dog	60	86
Puppy	30	35
Rabbit	3	3
Rodent	2	2
Total:	1246	1766

To manage the treatment and return of cats and kittens between foster care and the shelter, we have an excellent system using our Shelter Vet and a dedicated foster vet nurse looking after foster animals specifically, ensuring GAWS' foster animals are prioritised in parallel to paying clients by the vet clinic, while not impacting its staff and resources. Feedback from shelter staff and the Vet clinic suggests this arrangement works well all-around, and ensures foster cats and kittens stay up to date with their parasite control whilst in foster.

In 2020-2021, a total of 1186 animals were in the GAWS foster program. In 2021-2022, this increased to a total of 1246 animals. Over 90% of animals in foster care are cats and kittens.

Looking to the future, a key goal will be growing the foster program to accommodate the increasing number of companion animals living in the region; for example, a minimum of 50 additional carers will be required entering into the new financial year.



Zuko's Foster Journey Ends with his Forever Home.

Six year old Zuko entered the shelter as a surrender in early January 2022. Zuko was blind and no longer got along with the dogs in his old home. When he arrived at GAWS he also had an ear infection and arthritis.

After Zuko's vet check we found shelter life didn't suit him as everything scared him! He entered the foster program, and eventually found his forever home with his foster carer, Rachel.'



As you can see, Zuko is excited about his new life!

Dogs



This past year we cared for 993 dogs at GAWS, with reclaim and adoption rates similar to 2020 and 2021.

It's been a big year in the dogs department! We've finally begun to settle into a "COVID-19 norm" and can begin to extend our plans for the future.

With the movement into a more normal lifestyle, including a return of people to office work and social engagements outside of the home, we are noticing a drastic increase in dogs displaying separation anxiety. This has kept our team on their toes with us focusing on how to promote positive independence in dogs and help them adapt.

We have continued with our rehabilitation of dogs, and have introduced Rehabilitation Plans tailored to each individual dog to improve their pathway and increase their chances of adoption. While the program is in its early stages, it has started to yield promising results and in turn our team are gaining more experience with behavioural issues that many of us haven't seen before.

We have also been working on refining our foster care program for dogs, and utilising our amazing foster carers to aid with our dogs' rehabilitation. An implementation of a foster plan has helped highlight areas that need work with our dogs and gives the carer a plan on how to work with their foster dog.

Plans take into account reasons for foster, such as respite for dogs who have not been coping with living on site in the shelter environment, need for medical care, or being an individual young pup or a litter of pups requiring thoughtful socialisation and training.

An emerging issue we have faced is the increase of unsocialised dogs, both with people and other dogs. When these dogs are placed in a shelter situation it can create a multitude of issues and the dogs can 'shut down' significantly. This behaviour can be hard to manage and a considerable amount of time goes into the rehabilitation of these dogs.

We are looking forward to a spruce up of our social yards including weather coverage and some enrichment and agility equipment. This will support our out-of-pen exercise and enrichment program and give us a space to utilise when the weather isn't in our favour.

Several rescue groups have offered a strong support system to GAWS, taking on a range of dogs with additional needs. Without the support and persistence of these rescue groups, these dogs would have had very difficult pathways.



GAWS Dogs Supervisor
Danielle with Golden
Labrador Stanley

We couldn't do the work we do without our dedicated staff and our strong volunteer base, all of whom put in countless hours to give our dogs the best possible stay at GAWS.

The dogs are very thankful.



Hi, I'm Mack.

I came to GAWS in 2012 as a stray and they named me Mack because I am built like a Mack truck. I was adopted later in 2012 into the perfect family with three human friends of my own. I feature in the 2023 GAWS Graduates Calendar.

Our TLC program, implemented in previous years, has had a tremendous effect on how these dogs cope in the shelter, demonstrating significant success with some very difficult cases.



One such case is Skye, who came to us as an inexperienced and unsocialised surrender.

Skye shut down significantly in the shelter environment and her behaviour could be perceived as aggressive. What we were dealing with was a terrified dog that didn't know how to convey her feelings and felt if she barked and growled that the situation would go away. With some intense rehabilitation from our dedicated staff using our TLC program and a rehabilitation plan, Skye started to relax and form bonds with her handlers.

This then progressed to her joining in social club and using other dogs to help make her feel comfortable, and then a dedicated foster carer that continued on the work, and lastly her successful adoption. Without these programs and staff dedication, Skye may have faced a very different fate.



Bella.

Beautiful Bella featured in the 2022 GAWS Graduates Calendar.

Her favourite things are food, pats, walks, sniffing everything and being chauffeured in the car! Bella has thrived during and after COVID-19 while her owners worked from home. She has come out of her shell and become an affectionate and trusting dog who loves to be with her family more than anything in the world.

Thanks to GAWS Bella found her forever family in 2019, and is now living her best life.



Cats



The past year has been full of change and challenges. With nearly 1600 cat and kitten adoptions, staff have worked tirelessly to ensure the felines find their forever homes.

While over 2138 cats/kittens came into the feline and small animal area, only 207 were reclaimed. Many cats come to us entire and not microchipped, making it very difficult to reunite animals with their owners.

There have been positive highlights to the past year - for example, we managed to reunite a cat with her family after seven years, and had another cat go home after three years. These stories are great, but few and far between.

The importance of microchipping cannot be underrated. We hope, moving forward, we can offer community microchipping for all so that more cats/kittens can get back to their families when separated.

We transferred out 139 cats/kittens last year to rescue partners across the state. The majority were unweaned kittens or medical cases that required specialist care. Our dedicated volunteers gave up their time to transport these animals. Our relationship with rescue partners is stronger than ever, and we hope to continue these collaborations for the animals that come into our care.

Rescue partnerships ensure we offer the best outcomes for the animals that come into our care.

The cat team participated in a kitten neonatal training session, which was well received and gave our team additional necessary skills and confidence. This training session might also be relevant to select foster carers given we often receive small kittens that require hand feeding. More training will be invaluable to staff and volunteers.

There were nearly 1600 cat and kitten adoptions this year.



We transferred out 174 cats/kittens last year to rescue partners across the state. The majority were unweaned kittens or medical cases that required specialist care. Our dedicated volunteers gave up their time to transport these animals.

A woman with blonde hair tied back, wearing glasses and a dark blue shirt, is smiling and holding a fluffy brown cat. The cat has yellow eyes and is looking towards the camera. In the background, there are wire cages and a green sign. A light blue cloud-shaped graphic is in the top left corner.

GAWS Animal Attendant
Kate with cat Claude.

I love working in Quarantine with young animal families and individuals recovering from illness or injury. Working one on one with animals needing special attention and care is so fulfilling, I get to see them develop trust in how we treat them when they're vulnerable or unwell, and how we care for their precious babies.



Charlie

Charli and Loki.
**High-Energy Best Friends Found
their Forever Home Together**

Both Charlie and Loki were surrendered to GAWS on separate occasions. They quickly became good friends when introduced in the adoptions building. Due to their boundless energy and play style, Charlie and Loki found it hard to find a new home; they both love to run and jump and climb everything in sight. After being with us for over a year, we finally found them both a perfect home together.

They now have acres of room to run and play, and a safe space at night to cuddle up to their new family.



Figaro

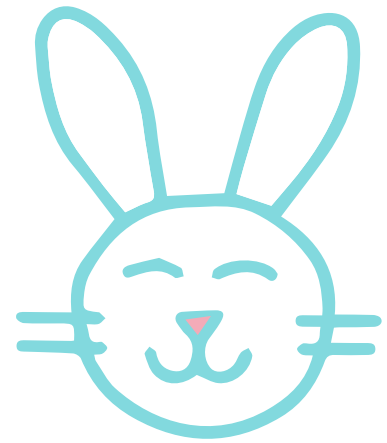
**Figaro was adopted in 2021 and his
family think he is the best thing that
has ever happened to them.**

He brings his new owners so much love and joy and is a cuddly and confident little cat.

"Figaro loves to investigate everything, especially cupboards, and he always supervises us doing the housework to check we have done it right. Figaro loves to play with us and can even play catch. He especially loves to go for walks on his lead at sunset and sniff every square inch of the garden. Thank you GAWS for our wonderful boy!"



Pocket Pets



We had a slight increase in the number of pocket pets compared to 2020-2021. With nearly 100 rabbits, 39 Guinea Pigs and 20 ferrets also coming in to care it became obvious our facilities for the housing of these animals will need to be upgraded to keep them comfortable and secure.



GAWS
growing animal welfare society
community vet clinic



Scrambled Eggs

This snuggly ferret found his way to GAWS in 2022 as a stray.

While Scrambled Eggs was inquisitive and busy like most of his kind, he seemed to have been fed an

incorrect diet from birth and developed a severe case of Rickets. This meant he wasn't as mobile as other ferrets, needed additional rest, and would require special care and attention for the rest of his life to flourish.

Luckily our GAWS Kennel Attendant, Kristen, had a ferret of her own looking for a friend. After fostering Scrambled Eggs alongside Spicy Jalapeno, it was clear the two ferrets were fast friends and there was no other option for Kristen but to adopt Scrambled Eggs!

Our Shelter

In 2021-2022,
a total of 3,428
animals came into
our care at GAWS.

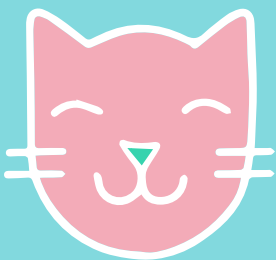


90%

of all dogs were reunited with their owners, adopted into new homes or transferred to a rescue organisation.

1% <

Decrease from the previous year.

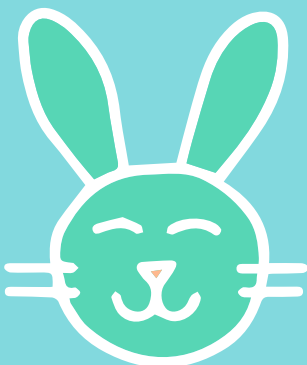


90%

of cats were reunited with owners, adopted into new homes or transferred to a rescue organisation.

10% >

Increase from the previous year.



96%

of rabbits and guinea pigs were reunited with owners, adopted into new homes or transferred to a rescue organisation.

10% >

Increase from the previous year.



GAWS Cats, Small Animals,
and Customer Service
Supervisor Marnie with
foster Whippet puppy Carlos
(adopted October 2022).

Marnie

I'm very invested in and proud to commit to my role as an Animal Care Supervisor. It is meaningful to me as I, along with the team, am able to play an important part in rehabilitating unsocialised or unwell animals that have lived without care on the streets, have been neglected, or have needed rehoming.

The animals that come into care are given good food, warmth, medical care, and the TLC they require to then be adopted by caring people.

Community involvement comes in the form of vigilant people looking out for stray and injured cats and bringing them in to GAWS for care, being willing to adopt cats that have never lived in a home before, or being willing to adopt older cats or cats with treatable medical conditions.

The less stray undesexed cats on the street, the less cats that are reproducing and finding their way back to shelters like GAWS. We encourage people to bring stray cats to us in order for us to help stop the cycle of indiscriminate breeding.

GAWS Animal Attendant
Christine with cat Charlie.
(adopted October 2022).



Those who protect and save other
animals lead the way in protecting and
saving humanity and earth.

Animal Statistics 2021 - 2022



Dogs & Puppies

90% of all dogs were reunited with their owners, adopted into new homes or transferred to a rescue organisation (888), similar to last year (91%). The 'one day stay' dogs returned to owners on the same day are not included in this data.

	2020 - 21	%	2021 - 22	%
Dogs Admitted	1026		993	
Reclaimed	552	54%	483	49%
Adopted	352	34%	345	35%
Euthanised	82	8%	94	9%
Other (inc transfer)	39	3.5%	63	7%



Cats & Kittens

90% of all cats were reunited with their owners, adopted into new homes or transferred to a rescue organisation (1,903), a 10% increase to last year's 80%.

	2020 - 21	%	2021 - 22	%
Cats Admitted	2334		2136	
Reclaimed	204	9%	207	10%
Adopted	1429	61%	1575	74%
Euthanised	321	14%	256	12%
Other (inc transfer)	239	10.7%	139	7%



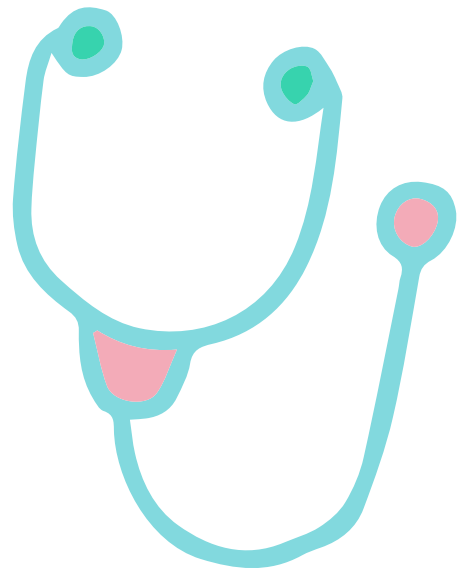
Rabbits & Guinea Pigs

96% of all rabbits and guinea pigs were reunited with their owners, adopted into new homes or transferred to a rescue organisation (134), a 9% increase to last year's 87%.

	2020 - 21	%	2021 - 22	%
Rabbits/Guinea Pigs Admitted	168		139	
Reclaimed	5	3%	13	9%
Adopted	95	57%	84	60%
Euthanised	10	6%	4	3%
Other (inc transfer)	50	30%	38	28%

Statistical Note: Incoming animal totals may appear less or greater than outgoing totals due to animals already in care at the beginning or end of the financial year.

Vet Clinic



Throughout 2021-22, the GAWS Vet Clinic conducted 10,068 consultations. We desexed 2,161 animals and microchipped 1,535 animals.

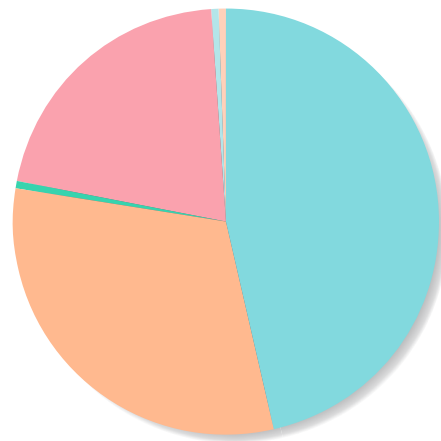
Thanks to a generous donation we were able to install 12 new cages, increasing our capacity to deliver vital surgeries. This increase in productivity has reduced our waitlist, meaning we can now service more private clients from the community whilst also ensuring our shelter animals are desexed and out to adoptions without delay.

To adapt to our increased daily surgery load, our surgical team developed brand new protocols delivering a higher level of proficiency and efficiency in surgery time than ever before.







This past year we also developed a personalised faecal PCR test in collaboration with one of our service providers, meaning we can now test quickly and accurately for some of the most common faecal pathogens.

This innovative PCR diagnostic approach helps identify, tailor, and treat one of the biggest and most common herd diseases we encounter in the shelter. In real terms it means we now manage clinical cases in a shorter amount of time by using the correct antibiotics to treat the problem, first go, ensuring we are holding the best standard of stewardship for decreasing antibiotic resistance. Returning animals quickly to a good state of health decreases their length of stay from time of diagnosis to time of cure.

The following results (Faecal PCR Results graph) are our seasonal results and will now be used to predict what we could expect to see in coming seasons. This will help us prepare for coming seasons, improves whether we keep or change our husbandry practices, and guide us in setting our quarantining periods.



Faecal PCR Results graph

 Corona 40%	 camplobacter 18%
 clostridia 27%	 tox0 0.40%
 salmonella 0.40%	 coccidia 0.40%



Vet Clinic Receptionist Elicia
with Bear, a Staghound Cross
having a tumour removed before
heading to adoptions.

(adopted October 2022).

The highlight of 2021-22 was successfully navigating the impact of COVID-19 on our Vet Clinic business and shelter service. We retained our entire team of dedicated staff, navigated self-isolating and social-distancing staff and clients, all while ensuring people's pets were appropriately assessed and cared for.

We developed a system where we could divide the staff into three distinct areas and organised a no-touch exchange of animals from and to the consult rooms. The consults were then conducted over the phone with owners in the car.

In July 2021, our vets volunteered with national charity Pets in the Park, a community outreach program offering free preventative healthcare to pets owned by people experiencing homelessness. In addition to health checks, vaccinations, flea treatments, and worming treatments, low cost surgeries were provided to clients.

Looking ahead to 2022-2023, we will run more discounted desexing opportunities to target cat breeding season and reduce numbers outside of the desex July challenge. Cage spaces and access to specialised medical equipment is an ongoing need at GAWS. For example, this year a dog contracted the highly contagious disease 'Parvo', which can be difficult to manage without infecting other dogs. While we successfully converted a makeshift isolation ward and learnt rapidly to navigate the extremely high level of isolation and quarantine required to treat such a case, and saved the dog who is now happily adopted, this experience inspired a desire and need to consider a permanent isolation ward for the clinic.

Our Vet nursing staff are some of the most experienced and vibrant members on our team and pour huge amounts of time and training into our student Vet nurses.



Our Vet nursing staff are some of the most experienced and vibrant members on our team and pour huge amounts of time and training into our student Vet nurses.


Dentistry prices are kept low in the clinic to encourage better animal welfare for those who cannot afford this surgery. The dentistry space has grown rapidly in the last few years, and general practice bills can be thousands of dollars, preventing people accessing this essential service for their animal. Faster, better machinery would enable us to absorb the losses we make on providing this cheaper price as we can complete the surgery quicker and move on to other cases. A dental x-ray machine would help improve the accuracy of our diagnostics and surgery success. A challenging economic climate puts pressure on peoples spending habits and pets are usually the ones to suffer.

We will continue to balance the dual needs of providing a lowcost service while generating funds to help our shelter animals thrive.

The Vet clinic staff and volunteers note that dogs purchased during COVID-19 began to be surrendered to the shelter during 2022, with people returning to work or dogs' behaviour issues stemming from the unusual home environment COVID-19 produced cited as surrender reasons.

This unique trend in surrenders requires thoughtful intervention as it may continue for some time, specifically by providing community support to keep dogs in their current homes through encouraging the booking of behaviour consultations with relevant vet clinic or dogs staff. This might avoid the necessity of surrender if dog owners can be supported to first apply training and systems to the dog.





“GAWS has given me the opportunity to broaden my horizons and solidify my love of animals, as well as make new friends and memories for a lifetime!”

Braedyn and Boof the dog, in for desexing surgery to prepare for his adoption.

Braedyn

Braedyn shares his Journey as GAWS Multi-Tasking Staff Member and Student Vet Nurse

I began my GAWS journey in July of 2021, working in the reception building, employed as both a Customer Service Officer and Animal Care Attendant. While most of my duties are reception based, I've been a jack of all trades, working in all sections at least once, including

administration, dogs, cats, and pocket pets. I've also been completing placement shifts within the clinic, working towards my Certificate IV in Vet Nursing to become a qualified Vet Nurse. When I'm not at work, I'm usually at home playing with my household full of pets. I currently own a dog, two cats (one of which was adopted from GAWS), two rats, and a galah (also adopted from GAWS). I don't have a particular favourite animal, I love them all!

Fundraising & Community Engagement

GAWS wouldn't succeed without the goodwill and generous donations of its supporting community members.

Whether donations are financial or in kind resources (such as blankets, towels, enrichments items, food, cosy beds) or labour (such as assistance with on site maintenance), these donations ensure that when each animal arrives at GAWS, they will have a safe and secure stay until they find their forever home.

Avenues of financial donation include on site donations at GAWS, online donations (once-off or regular), donation boxes and digital donation tap-points hosted by local organisations, GAWS-initiated fundraising appeals and events, community facilitated fundraising events and strategies, individual and corporate sponsorships (including our Pen Pal sponsors), and our Op Shops.

We are especially humbled by the generous and thoughtful 'donations in memory' and bequests made by those community members who valued GAWS and animal welfare so dearly.

We are further supported by our local business community, who assist us through financial donations, in kind or heavily reduced service rates, and support of our appeal campaigns and events.

We are incredibly pleased Market Square Geelong had us on board as a charity partner in 2022, offering us the opportunity to advertise and hold a booth in the centre. Many of these businesses and their owners deeply value animal welfare and/or have a personal connection to GAWS, and it is always a pleasure to discover new supporters and partnerships on this front within our community.

Sadly, our long established and much-loved GAWS volunteer sewing group Shelter & Warmth, which has made products and hosted numerous market stalls for several years to fundraise for GAWS, wrapped up at the end of 2021. We will be hard-pressed to find as skilled and dedicated a group in this space.

The impact of the pandemic, natural disasters, and global events of 2021-2022 broadly influenced where community members chose to send donations, with multiple worthy causes requiring support concurrently and distracting attention from GAWS' mission.

It should also be noted the snap lockdowns of July-August 2021 impacted donations, opening/attendance at Op Shops, and participating in live fundraising campaigns. Online donations were also impacted due to assumed cost of living and housing pressures associated with pandemic impacts on employment and community social services. As the slow 'opening up' of the State began and a return to a new 'COVID-19 normal' emerged, donations (both on and off line) began to lift towards the end of 2021 and into 2022.

Retail Shops

Similar to past years during the pandemic, our retail stores continued to be impacted by the health and social restrictions, although to a lesser extent.

While our Hamlyn Heights Op Shop store performed consistently despite the pandemic effects, our Pakington Street store unfortunately closed in early 2021. This latter store opened in the weeks preceding the start of the pandemic, and its volunteer base and community presence was not fully established before being undermined by the effects of social distancing and lockdowns. We are grateful to the volunteers who supported, and continue to support, our retail stores to raise fund for GAWS animals – your contribution is unique and valued.

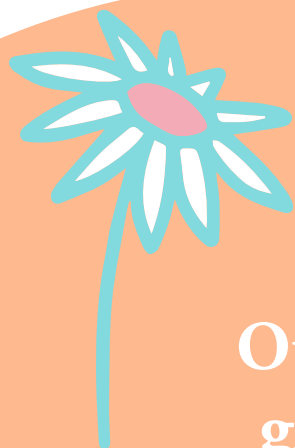
Marketing & Media

Part of GAWS' approach to managing pandemic impacts throughout 2020, 2021, and into 2022, was to refresh our communication strategy by harnessing social media and professional marketing and advertising expertise to help identify new and regular supporters.

During 2021-2022, GAWS implemented a new Customer Relationship Management (CRM) system and new email marketing platform (Salesforce and Autopilot) with the support of PIXO, an organic content marketing service. Investment in this digital infrastructure has had a fantastic impact on how GAWS now shares information with its supporters and broader community via social media and email, including regular newsletters, short- and long- form content stories and promotions, and membership reminders to supporters.

This move to regular digital content to explain GAWS' great work, and request community good will in return, means that GAWS is now regularly in the minds of individuals in the Greater Geelong region.

Our new CRM and social media marketing approach has invited new supporters to donate or contribute to fundraising campaigns by creating an online membership account, and to more easily purchase fundraising merchandise such as our popular Project Ten carry bag range or the GAWS Graduate calendar, previously limited to on site purchasing.



Our digital advertising efforts achieved great results above industry standard.

Aside from digital media, we strengthened our relationships with local print and broadcast media outlets, and are grateful for the opportunities they afford to connect with our community and present GAWS' great work.

Our ongoing relationship with Bay FM continued through GAWS Ambassador Roxie Bennett. In addition to an in-studio interview with GAWS CEO Helen Cocks to promote GAWS' great work, and championing GAWS campaigns such as The Great Dog Walk Challenge, each week Roxie and Daryl promote a 'Pet of the Week' during their radio segment, encouraging listeners help find forever homes for GAWS animals.

A highlight for GAWS was being visited by Member of Parliament and Animal Justice Party leader Andy Meddick, a passionate campaigner for animals' status and wellbeing in our community.

Along with the former Minister for Agriculture and other dignitaries from Federal, State, and Local Government in attendance, GAWS was involved in the launch of the new Code of Practice for the Management of Dogs and Cats in Pounds and Shelters (the Amendments), with GAWS recognized as exemplar of animal welfare practices and record keeping, gaining national coverage and promotion in multiple mastheads, digital, print, and broadcast.

GAWS was featured in the Canberra Times, The New Daily and Perth Now.



PURRFECT TIME TO ADOPT

THIS WEEKEND IS A GREAT TIME TO GIVE A CAT ITS FOREVER HOME THROUGH A SPECIAL GEELONG ANIMAL WELFARE SOCIETY!

What is GAWS?
The not-for-profit Geelong Animal Welfare Society was established in 1986 and provides best practice care, community education and rehoming programs for the City of Greater Geelong, Golden Plains Shire, Surf Coast Shire and Borough of Queenscliffe.

What animals can be found in GAWS' shelter?
GAWS has thousands of animals enter into its care each year, including dogs, cats, rabbits, guinea pigs and birds. From July 2020 to June 2021, more than 3000 animals came into GAWS, with approximately 2500 were cats and kittens.

What do people need to know before they adopt a cat?
A responsible cat owner provides a safe and secure environment that is a suitable place for a cat to live. They provide an appropriate diet, ensure their cat's social needs are met and provide protection for their cat.

Can cats be adopted by anyone?
GAWS has an adoption process in place to ensure cats are matched to the right home. The priority for GAWS is for the cats to go to caring, suitable homes where they will be looked after and loved.

How do people work out if a cat is the right match for them?
Sometimes it is just love at first sight. When people visit GAWS and walk around the adoption pens, a cat might come up and choose them. A lot of our cats are available at Geelong, so people can get to know the cats prior to meeting them and work out if they will fit into their home and lifestyle.

How can the local community cats at GAWS?
FOSTER PROGRAM - Currently, more than 100 cats in the foster program are available for more information complete a foster care application. **VOLUNTEERS** - If you would like to help GAWS, please contact us for more information. **ADOPTIONS** - GAWS has a dedicated adoption team who will help you find the right cat for your home. **REHOMING** - GAWS has a dedicated rehoming team who will help you find the right cat for your home. **SPONSORSHIP** - GAWS has a dedicated sponsorship team who will help you find the right cat for your home.

What is happening this week?
For today and tomorrow, adopt a cat. We are looking for cats to go to homes where they will be loved and cared for. GAWS has a dedicated adoption team who will help you find the right cat for your home. GAWS has a dedicated rehoming team who will help you find the right cat for your home. GAWS has a dedicated sponsorship team who will help you find the right cat for your home.

Adopt a cat this weekend from 10am to 4pm at GAWS, 501 Portland Street, Geelong. GAWS is open from 10am to 4pm on Saturdays, May 29, and 10am to 4pm on Sundays, May 30. No adoption fee is charged for cats under 6 months old. No fee for cats over 6 months old.



TAKE UP THE CHALLENGE

GEELONG ANIMAL WELFARE SOCIETY HAS LAUNCHED A NEW FUNDRAISING INITIATIVE AIMED AT GETTING PEOPLE AND THEIR PETS OUT AND ABOUT WHILE HELPING SUPPORT A WORTHY CAUSE.

What is the Geelong Animal Welfare Society (GAWS)?
GAWS is a not-for-profit animal welfare organisation providing best practice care, community education and rehoming programs for the City of Greater Geelong, Golden Plains Shire, Surf Coast Shire and Borough of Queenscliffe.

How much does this cost?
On average, it costs \$10 per animal per day. Costs include shelter, food, veterinary care, vaccinations, flea and worm treatment, desexing, rehabilitation, a possible foster care stay, enrichment and anything else an animal needs during their stay.

How is GAWS funded?
GAWS' shelter relies on the generous support of people for its funding. GAWS' income is mainly generated from donations and

What is the Great Dog Walk Challenge?
The Great Dog Walk Challenge is a fundraising initiative for GAWS running for the month of April, with money raised going to help provide shelter and care for the dogs at GAWS. This is the first year GAWS has conducted the challenge. It is a day for the Geelong community and beyond to support a common cause - to help raise funds for the dogs in need in their local shelter, while enjoying fitness and time with their four-legged friends.

How can people get involved?
It's easy and free to get involved. People can simply register at dogwalkchallenge.org.au and make their pledge to walk the April, choosing their own distance and frequency. By registering, animal welfare supporters are invited and participants can make friends and family to sponsor them and donate. People can also show their support to GAWS' The Great Dog Walk Challenge at dogwalkchallenge.org.au.

How can people get involved?
It's easy and free to get involved. People can simply register at dogwalkchallenge.org.au and make their pledge to walk the April, choosing their own distance and frequency. By registering, animal welfare supporters are invited and participants can make friends and family to sponsor them and donate. People can also show their support to GAWS' The Great Dog Walk Challenge at dogwalkchallenge.org.au.

The Great Dog Walk Challenge is a new fundraising initiative for Geelong Animal Welfare Society.



**‘We have to speak up on behalf of those
who can’t speak for themselves.’**

-Peter Singer

Campaigns & Events

Snap lockdowns and uncertainty about rising COVID-19 numbers even into early 2022 limited opportunities for GAWS to host and attend live events.

Apart from some small fundraising events facilitated by supporting organisations such as Leopold Bunnings and Market Square Geelong, our face to face engagement with community was limited. However, GAWS still succeeded with multiple fundraising campaigns, primarily conducted online.

In October 2021, we ran the Purr it Forward campaign. This cat focused campaign raised over \$9,000 through peer-to-peer fundraising, targeting past GAWS Graduates to help raise funds for their feline friends still at the shelter looking for their forever home.

In December 2021, we launched the GAWS Graduates Calendar for sale. In the lead up, we invited community members to submit images of their furry friends adopted from GAWS for selection for the calendar months. Twelve local businesses sponsored the costs of production for the calendar, with over \$5,000 raised through sales. We also ran the Christmas Appeal, raising \$7,940 in donations.

In April 2022, we launched The Great Dog Walk Challenge, our first virtual walk campaign which raised more than \$15,000. In May, using traditional and social media platforms for a cat adoption campaign, we had 90 cats adopted in a single weekend!

Our Winter Tax Appeal campaign was launched in June 2022 and was incredibly successful, raising more than \$45,000. This campaign followed the six month story of Scout, a Staffy mix, and his journey at GAWS during the course of the appeal. Individual stories were posted and emailed weekly, building Scout's story through to his final adoption, and written from Scout's perspective. This is the first 'journey' appeal we have provided and it received strong results, almost doubling previous Winter Appeals. The Appeal remained open until the end of July to accommodate potential donations from tax refunds.



Scout's story

This month, we'll be introducing you to Scout, a Staffy mix who was surrendered to GAWS in January. Follow along with our four-part series to find out how Scout came to be in the care of GAWS, all about his time in the shelter and what life is like with his new family (hint: it includes being VERY spoilt).



Social Media Engagement

Our approach to digital marketing has become more standardised, and the number of social media followers on Facebook and Instagram has increased since 2020.

This past year, we have concentrated on stabilising our current supporter base and standardising how we deliver our digital content online. In the coming year 2022-2023, we will focus on how we can grow our supporter base, including encouraging young people and adults alike to value and support GAWS.

Followers	2020	2021	2022
Facebook	31,649	34,308	36,863
Instagram	4,171	5,059	5,547



Good News Story

Henry's Eclectic Life with Amanda and Nick

Amanda, a Geelong resident, creative, and owner of small business Eclectica, as well as GAWS sponsor and pet adopter, recounts their adoption of kitty companion Henry:

"It was love at first meow when Henry and I set eyes on each other... our intention was to come home with a kitten but Henry caught our eye on the way past his cage, meowing politely and wanting our attention. We met the kittens but I could hear Henry still talking to us... the kittens were no match for his persistence. We just knew. The GAWS attendant explained how lovely he was and how happy they were to see him find his new family.

"He had waited two months for the right people to find him! He had lower back injuries and didn't like to be touched a certain way."

"Although he lay to eat due to his injury, he still jumped straight on the bed like he owned it, and now thinks he owns every chair in the house."

"Five years on, his body has healed and he loves being hugged and brushed. We may have saved him for a life of luxury, but he also saved us during really tough times over the last few years. Funnily enough, he hardly meows now...except when he really really wants something ..."



"It was love at first meow when Henry and I set eyes on each other."



**‘You can’t save all the dogs in the world,
but you can save one dog’s whole world.’**

-Karen Davison

Our Partners & Supporters



Our shelter relies 100% on corporate and community support. Without this support our shelter would be unable to operate.

We are proud to be in partnership with many businesses throughout the region who support the shelter through our corporate programs, fundraising initiatives such as the GAWS Graduates Calendar 2021-22, and other seasonal campaigns.

Major Supporters



Small Business Sponsors

Always There Automotive

BC Bowcon

Boehringer Ingelheim Animal Health Australia

DLC Australia

Geelong's Local Handyman Service

James Walsh

Jeff Redman Contractors

Paul Kelly Creative

Queenscliff & Coastal Holiday Bookings

Rockin' Donuts & Coffee

Rosewood Farm Group

SC Technology Group

Silver K Gallery

Members

Thankyou to our small group of 15 Lifetime and Annual Members for their continued support of GAWS and its values.

Regular Donors

During 2021-2022, GAWS was very lucky to have 91 generous regular donors to help support our operations and ability to care for animals that arrived at GAWS. The regular and predictable contribution of these donors helps provide stable income and enables us to plan services with confidence. We thank them for their continued support.

Major Donors & Grants

Ballroom Baby Geelong & Torquay
Catherine Gray
Davidsons Trust and Financial
Ethel Uren
Geelong Hungarian St Laszlo Senior Citizens Social Club
Greyhound Racing Victoria (adoption promotion proceeds)
Harwood Andrews
Howards Duncan
Maverick Edwards-McKinnon
Pauline Cline
R.W. Pollard
Southern Cross Live Auctions Facebook Group
St George Workers Club
The Lin Huddleston Charitable Foundation

In addition to the above named Major Donors (individuals or groups who have donated \$1000 or more at once), we received numerous anonymous donations and continued support from local organisations hosting GAWS donation collection boxes. The Community Fundraising program has also continued to grow with the help of our dedicated volunteers and the continued support of the local community, with individuals, community groups, and schools raising funds and resources to donate.

Pen Pals

Access Your Supports	Jen Wressell
AJ & AC Alsop Pty Ltd	Jean McGowan
Alison Bird	John McOuat
Ashley Pye	Kaye Drew
Banks Kleehammer	Lauren Solomnson
Barbara Twentyman	Maria Mercurio
Bowcon	Melissa Young
Chris Pianto	Sema & Can Tuncer
Colin White	Siti Samat
Geelong Jukebox Rockers	Shakeena Hill
Geelong Pistol Club	Shelley Thompson
Gen U, Geelong West	Shirley Lanning
Helen Cocks	Solveig Ober
Hill's Pet Nutrition Pty Ltd	The Lewna
Jane Meier	Benevolent Society
Jasmine McMullan	

Donations in Memory

Barbara Shaw
Betty Elma Dickson
Betty White
Jeffery Alsop
June Chapman
Mia Egan

A number of anonymous donations in memory of community members who valued GAWS and animal welfare.

Bequests

We would like to thank and acknowledge all those who have left a lasting imprint on animal welfare by leaving a gift in their Will. This generous support enables us to continue to deliver our vital work.

Helen Ruth Aitken
Jeanette Lillian Smithson
Valmai Olive Spence
Nancy Barton Roberts
Nancy Unice Jenner

Ambassadors

Roxie Bennett, radio co-host of The Catch Up and Bay Lifestyle on Bay 93.9

Grants

- **2021 Volunteer Grants (\$3,216) from Community Grants Hub, Australian Government.** Used to support the administrative costs of managing GAWS' nearly 200 volunteers in 2021-2022.
- **2021-2022 Healthy & Connected Communities Grant Program (\$2,000) from City of Greater Geelong Council.** Used to purchase of commercial dryer to support animal shelter laundry volunteer group.
- **Hazel Peat Perpetual Charitable Trust, Equity Trustees (\$10,000).** Used to support the foster care of animals to achieve the best outcomes in rehoming.

**We thank everyone for
their generosity and
continued support.**

Geelong Animal Welfare Society

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Financial Statements

For the Year Ended 30 June 2022

Geelong Animal Welfare Society

67 005 093 756

Contents

For the Year Ended 30 June 2022

	Page
Financial Statements	
Directors' Report	1
Auditor's Independence Declaration under Section 307C of the Corporations Act 2001	5
Statement of Profit or Loss and Other Comprehensive Income	6
Statement of Financial Position	7
Statement of Changes in Equity	8
Statement of Cash Flows	9
Notes to the Financial Statements	10
Directors' Declaration	27
Independent Audit Report	28

Geelong Animal Welfare Society

Directors Report

30 June 2022

The Directors of Geelong Animal Welfare Society present their report for the year ended 30 June 2022.

Directors

The following persons were Directors of the Company during the whole of the financial year and up to the date of this report:

- Maria Mercurio, President
- Jane Meier, Secretary
- Sue Robinson, Treasurer
- Emma Einsiedel, Director
- Heather Disher, Director
- Anne Marie Ryan, Director
- Lauren Solomonson, Director

Directors have been in office since the start of the financial year to the date of this report unless otherwise stated.

Operating Result

The net loss of the Company for the financial year after providing for income tax amounted to:

Year ended 30 June 2022	Year ended 30 June 2021
\$	\$
(844,132)	241,983

Principal Activities and Objectives

The principal activities of the Company during the course of the year were the provision of animal welfare.

No significant change in the nature of these activities occurred during the year.

Review of Operations

A review of operations of the Company during the financial year and the result of those operations identified no significant changes in the society's state of affairs.

After Balance Date Events

No matters or circumstances have arisen since the end of the financial year which may significantly affect the operations of the company, the results of those operations, or the state of affairs of the Company.

Future Developments

The Board is currently involved in a review of the company's operations and fundraising capacity to create greater opportunities to educate the community and ensure financial sustainability.

The Board will continue to monitor and assess the impacts of COVID-19.

Environmental Issues

The Company's operations are not regulated by any significant environmental regulation under a law of the Commonwealth or of a State or Territory.

Geelong Animal Welfare Society

Directors Report

30 June 2022

Objectives and Strategies

The Company's short-term objectives are to:

- Serve Geelong and the surrounding areas by upholding and promoting the welfare and rights of companion animals by caring for and rehoming lost and relinquished animals, providing support services to the community and education in responsible pet ownership.
- Be recognised by its peers and the community in general as a leader in compassionate animal care and animal rehoming.
- Retain and attract outstanding staff and volunteers, building an enthusiastic and motivated workforce where everyone is encouraged to become leaders.
- Educate the Community on responsible animal ownership and the welfare and rights of animals.
- Effectively manage the pound and shelter operations.

The Company's long-term objectives are to:

- Educate the community on responsible animal ownership and the welfare and rights of companion animals.
- Become a leader in exploring new ways to educate the community in responsible pet ownership and continue to promote the welfare and the rights of companion animals in our community.
- Focus on quality improvement of the current offerings and develop and implement strategies to best position the organisation for a healthy, long-term future.

To achieve its stated objectives, the Company has adopted the following strategies:

- Significant inclusion of professional advice from external parties.

Key Performance Measures

The Company measures its own performance through the use of both quantitative and qualitative benchmarks. The benchmarks are used by the directors to assess the financial sustainability of the Company and whether the Company's short-term and long-term objectives are being achieved.

Collaborative information sharing between and comparison with other similar Animal shelters and pound operators.

The continual measurement of statistics and information gathering/storage software that enables comparison from previous years. While there are benchmarks available from the entity's historical data, benchmarks of the industry are not available in a manner that reflects the size and demographics of the entity.

Performance measures in both the qualitative and quantitative areas are obtained via internal reports and the use of external professional advice.

Geelong Animal Welfare Society

Directors Report

30 June 2022

Information on the Directors

Maria Mercurio

Experience – Maria was CEO of the RSPCA for 12 years (retired) and prior to that CEO of Moreland City Council.

Special Responsibilities – President/Chair, Maria is responsible for leading the Board, chairing scheduled Board meetings and ensuring that the organisation and the Board are operating within the context of the Mission, Vision, Values and governance of the organisation

Jane Meier

Experience - Jane has 30 years of experience in management. Her skills include administration, liaison, word processing and minute taking. Jane has previous committee experience as a Secretary to the board of the Warringal Obedience Dog Club.

Special Responsibilities - As Secretary of the Board, Jane is responsible for preparing and distributing Board minutes, maintaining the charitable status of the organisation as well as the external communication of the Board.

Sue Robinson

Experience – Sue was chief examiner and head of subject in Taxation Law at LaTrobe University, has taught financial analysis at MBA level at Deakin University and is currently studying for her Juris Doctor. Sue has also held the position of Treasurer including oversight of risk and compliance for other not for profit organisations.

Special Responsibilities - *Special Responsibilities* - Sue is currently the Treasurer. As such, she is responsible for overseeing the financial movements of the society.

Emma Einsiedel

Experience – Emma is a lawyer practicing in commercial and property law.

Special Responsibilities – Director

Heather Disher

Experience – Heather has a combination of Business and Operational senior management expertise coupled with governance, risk management, competitive and business intelligence and strategic thinking and planning. She is Chair of the Board of Pony Clubs Australia.

Special Responsibilities – Director and Chair of Risk Committee

Anne Marie Ryan

Experience – Anne Marie is a company CEO, has experience in Education, Leadership and Organisation Development.

Special Responsibilities - Director

Lauren Solomonson

Experience – Lauren holds a Bachelor of Law, Bachelor of Arts (Media Communications) as well as a Graduate Diploma in Legal Practice and is currently employed at Safewill Legal as a lawyer. She also has experience in marketing and social media strategy.

Special Responsibilities – Director

Geelong Animal Welfare Society

Directors Report

30 June 2022

Meetings of Directors

The number of Directors meetings held during the year ended 30 June 2022 and the number of meetings attended by each Director were:

	Meetings Held	Meetings Attended
Maria Mercurio, President	12	11
Jane Meier, Secretary	12	11
Sue Robinson, Treasurer	12	8
Emma Eisiedel, Director	12	10
Heather Disher, Director	12	12
Anne Marie Ryan, Director	12	12
Lauren Solomonson, Director	12	9

Directors Benefits

No director has received or has become entitled to receive, during or since the financial year, a benefit because of a contract made by the company or related body corporate with a director, a firm which a director is a member or an entity in which a director has a substantial financial interest.

Indemnifying Officer or Auditor

No indemnities have been given or agreed to be given or insurance premiums paid or agreed to be paid, during or since the end of the financial year, to any person who is or has been an officer or auditor of the company.

Auditors Independence

The auditors' declaration of independence is enclosed and forms part of the Directors report for the year ended 30 June 2022.

This report is signed and in accordance with a resolution of Directors made pursuant to s. 298(2) of the Corporations Act 2001.

Signed:-



Director- President: Maria Mercurio
Dated this 23rd day of November, 2022

**AUDITOR INDEPENDENCE DECLARATION TO THE DIRECTORS OF
GEELONG ANIMAL WELFARE SOCIETY**

As lead auditor of Geelong Animal Welfare Society for the year ended 30 June 2022, I declare that, to the best of my knowledge and belief, there have been:

- a) No contraventions of the auditor independence requirements of the Australian Charities and Not-for-profits Commission Act 2012 in relation to the audit; and
- b) No contraventions of any applicable code of professional conduct in relation to the audit.



Stephen Kirtley
Director

Dated this 24th day of November, 2022

Davidsons Assurance Services Pty Ltd
101 West Fyans Street
Geelong, Victoria 3220

/ GEELONG

101 West Fyans Street
PO Box 386
Geelong VIC 3220
PHONE 03 5221 6399

/ TORQUAY

6 Walker Street
PO Box 125
Torquay VIC 3228
PHONE 03 5261 2029

/ DIRECTORS

Stephen Wight CA
Stephen Kirtley CA

Davidsons Assurance Services Pty Ltd
ACN 123 098 662 / ABN 77 123 098 662

info@davidsons.com.au

davidsons.com.au

Statement of Profit or Loss and Other Comprehensive Income
For the Year Ended 30 June 2022

	Note	2022 \$	2021 \$
Revenue	4	2,375,094	3,287,774
Total Income From Operations		2,375,094	3,287,774
Administration Expenses	5	(3,143,456)	(2,992,145)
Computer expenses		(19,010)	(23,240)
Marketing		(22,525)	(19,854)
Lease expenses		(34,235)	(10,552)
Operating profit (loss) before income tax		(844,132)	241,983
Income tax expense		-	-
Operating profit (loss) after income tax		(844,132)	241,983
Other comprehensive income			
Items that will not be reclassified subsequently to profit or loss		-	-
Net gain on revaluation of Land		340,744	-
Items that will be reclassified subsequently to profit or loss		-	-
Other comprehensive income for the year, net of tax		340,744	-
Total comprehensive income for the year		(503,388)	241,983

Statement of Financial Position

As At 30 June 2022

	Note	2022 \$	2021 \$
ASSETS			
CURRENT ASSETS			
Cash and cash equivalents	6	842,729	689,503
Trade and other receivables	7	101,310	187,691
Inventories	8	25,978	39,762
TOTAL CURRENT ASSETS		970,017	916,956
NON-CURRENT ASSETS			
Financial assets	9	7,700	675,648
Property, plant and equipment	10	1,261,269	947,906
Intangibles	11	4,620	4,620
Right-of-use assets	12	60,845	84,534
TOTAL NON-CURRENT ASSETS		1,334,434	1,712,708
TOTAL ASSETS		2,304,451	2,629,664
LIABILITIES			
CURRENT LIABILITIES			
Trade and other payables	13	380,140	221,601
Short-term provisions	14	136,342	106,216
Lease Liabilities	15	29,774	31,853
Deferred income - grants		41,042	25,826
TOTAL CURRENT LIABILITIES		587,298	385,496
NON-CURRENT LIABILITIES			
Employee benefits	14	31,268	36,571
Lease Liabilities	15	31,303	49,627
TOTAL NON-CURRENT LIABILITIES		62,571	86,198
TOTAL LIABILITIES		649,869	471,694
NET ASSETS		1,654,582	2,157,970
EQUITY			
Capital Fund Reserve	16	842,851	1,686,983
Asset Revaluation Reserve	16	340,744	-
Retained Earnings	16	470,987	470,987
TOTAL EQUITY		1,654,582	2,157,970

The accompanying notes form part of these financial statements.

Geelong Animal Welfare Society

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Statement of Changes in Equity For the Year Ended 30 June 2022

2022

	Retained Earnings	Asset Revaluation Reserve	Capital Profits Reserve	Total
	\$	\$	\$	\$
Balance at 1 July 2021	470,987	-	1,686,983	2,157,970
Total comprehensive income for the year	(844,132)	-	-	(844,132)
Transfers from retained earnings to capital reserve	844,132	-	(844,132)	-
Gain on revaluation of assets	-	340,744	-	340,744
Balance at 30 June 2022	470,987	340,744	842,851	1,654,582

2021

	Retained Earnings	Asset Revaluation Surplus	Capital Profits Reserve	Total
	\$	\$	\$	\$
Balance at 1 July 2020	470,987	-	1,445,000	1,915,987
Total comprehensive income for the year	241,983	-	-	241,983
Transfers from retained earnings to capital reserve	(241,983)	-	241,983	-
Balance at 30 June 2021	470,987	-	1,686,983	2,157,970

The accompanying notes form part of these financial statements.

Statement of Cash Flows

For the Year Ended 30 June 2022

	Note	2022 \$	2021 \$
CASH FLOWS FROM OPERATING ACTIVITIES:			
Receipts from customers		2,728,388	3,371,581
Payments to suppliers and employees		(3,163,928)	(3,170,493)
Dividends received		457	18,105
Interest paid		34	1,002
Finance costs		(14,396)	(12,668)
Net cash provided by/(used in) operating activities	17	(449,445)	207,527
CASH FLOWS FROM INVESTING ACTIVITIES:			
Proceeds from sale of plant and equipment		-	204
Proceeds from sale of investment		663,795	-
Purchase of property, plant and equipment		(39,713)	(29,164)
Net cash provided by/(used in) investing activities		624,082	(28,960)
CASH FLOWS FROM FINANCING ACTIVITIES:			
Payment of finance lease liabilities		(21,411)	(51,541)
Net cash provided by/(used in) financing activities		(21,411)	(51,541)
Net increase/(decrease) in cash and cash equivalents held		153,226	127,026
Cash and cash equivalents at beginning of year		689,503	562,477
Cash and cash equivalents at end of financial year	6	842,729	689,503

Notes to the Financial Statements

For the Year Ended 30 June 2022

The financial report covers Geelong Animal Welfare Society as an individual entity. Geelong Animal Welfare Society is a not-for-profit proprietary Company, incorporated and domiciled in Australia.

The functional and presentation currency of Geelong Animal Welfare Society is Australian dollars.

Comparatives are consistent with prior years, unless otherwise stated.

The financial statements, except for the cash flow information, have been prepared on an accruals basis and are based on historical costs, modified, where applicable, by the measurement at fair value of selected non-current assets, financial assets and financial liabilities. The amounts presented in the financial statements have been rounded to the nearest dollar.

1 Basis of Preparation

The financial statements are general purpose financial statements that have been prepared in accordance with the Australian Accounting Standards - Simplified Disclosures and the *Corporations Act 2001*.

The financial statements have been prepared on an accruals basis and are based on historical costs modified, where applicable, by the measurement at fair value of selected non-current assets, financial assets and financial liabilities.

Significant accounting policies adopted in the preparation of these financial statements are presented below and are consistent with prior reporting periods unless otherwise stated.

2 Summary of Significant Accounting Policies

(a) Revenue and other income

Revenue from contracts with customers

The Company adopts AASB 15 Revenue from Contracts with Customers and AASB 1058 Income of Not-for-Profit-Entities.

Non-reciprocal grants are recognised in profit or loss when the entity obtains control of the grant, and it is probable that the economic benefits gained from the grant will flow to the entity and the amount of the grant can be measured reliably.

If conditions are attached to the grant which must be satisfied before it is eligible to receive the contribution, the recognition of the grant as revenue will be deferred until those conditions are satisfied.

When grant revenue is received whereby the entity incurs an obligation to deliver economic value directly back to the contributor this is considered a reciprocal transaction and the grant revenue is recognised in the state of financial position as a liability until the service has been delivered to the contributor, otherwise the grant is recognised as income on receipt.

Non-reciprocal contributions of assets from the government and other parties for zero or a nominal value. These assets are recognised at fair value on the date of acquisition in the statement of financial position, with a corresponding amount of income recognised in profit or loss.

Donations and bequests are recognised as revenue when received.

Notes to the Financial Statements

For the Year Ended 30 June 2022

2 Summary of Significant Accounting Policies

(b) Goods and services tax (GST)

Revenues, expenses and assets are recognised net of the amount of GST, except where the amount of GST incurred is not recoverable from the Australian Taxation Office (ATO).

Receivables and payables are stated inclusive of the amount of GST receivable or payable. The net amount of GST recoverable from, or payable to, the ATO is included with other receivables or payables in the statement of financial position.

Cash flows are presented on a gross basis. The GST components of cash flows arising from investing or financing activities which are recoverable from, or payable to, the ATO are presented as operating cash flows included in receipts from customers or payments to suppliers.

(c) Inventories

Inventories are measured at the lower of cost and net realisable value.

Inventories acquired at no cost, or for nominal consideration are valued at the current replacement cost as at the date of acquisition, which is the deemed cost.

(d) Property, plant and equipment

Each class of plant and equipment is carried at cost or fair value as indicated, less, where applicable, accumulated depreciation and any impairment losses.

Plant and equipment are measured on the cost basis and are therefore carried at cost less accumulated depreciation and any accumulated impairment losses. In the event the carrying amount of plant and equipment is greater than its estimated recoverable amount, the carrying amount is written down immediately to its estimate recoverable amount and impairment losses are recognised either in profit or loss or as a revaluation decrease if the impairment losses relate to revalued asset.

A formal assessment of recoverable amount is made when impairment indicators are present for details of impairment.

Plant and equipment that have been contributed at no cost, or for nominal cost, are valued and recognised at the fair value of the asset at the date it is acquired..

Depreciation

The depreciable amount of all fixed assets, including buildings and capitalised lease assets, but excluding freehold land, is depreciated on a straight-line basis over the asset's useful life to the entity commencing from the time the asset is held ready for use.

A summary of the depreciation method and depreciation rates for each class of assets is as follows:

Class of Fixed Asset	Depreciation Rate	Method
Plant & Equipment	7.5% - 40%	Diminishing Value
Motor Vehicles	22.50%	Diminishing Value
Leasehold Improvements	4%	Straight-Line.

Notes to the Financial Statements

For the Year Ended 30 June 2022

2 Summary of Significant Accounting Policies

(e) Financial instruments

Initial recognition and measurement

Financial assets and financial liabilities are recognised when the entity becomes a party to the contractual provisions to the instrument. For financial assets, this is equivalent to the date that the company commits itself to either purchase or sell the asset (i.e., trade date accounting is adopted). Financial instruments are initially measured at fair value plus transactions costs except where the instrument is classified "at fair value through profit or loss" in which case transaction costs are expensed to profit or loss immediately.

Classification and subsequent measurement

All recognised financial assets are subsequently measured in their entirety at either amortised cost or fair value, depending on the classification of the financial assets.

Classification

On initial recognition, the Company classifies its financial assets into the following categories, those measured at:

- amortised cost
- fair value through profit or loss - FVTPL
- fair value through profit or loss - equity instrument (FVTPL - equity)
- fair value through other comprehensive income - debt investments (FVOCI - debt)

Financial assets are not reclassified subsequent to their initial recognition unless the Company changes its business model for managing financial assets.

Amortised cost

The Company's financial assets measured at amortised cost comprise trade and other receivables and cash and cash equivalents in the statement of financial position.

Subsequent to initial recognition, these assets are carried at amortised cost using the effective interest rate method less provision for impairment.

Interest income, foreign exchange gains or losses and impairment are recognised in profit or loss. Gain or loss on derecognition is recognised in profit or loss.

Fair value through other comprehensive income

Equity instruments

The Company has a number of strategic investments in listed and unlisted entities over which they do not have significant influence nor control. The Company has made an irrevocable election to classify these equity investments as fair value through profit or loss.

Notes to the Financial Statements

For the Year Ended 30 June 2022

2 Summary of Significant Accounting Policies

(e) Financial instruments

Classification and subsequent measurement

These investments are carried at fair value with changes in fair value recognised in profit or loss. Dividends are recognised as income in profit or loss. Other net gains and losses are recognised in profit or loss.

Financial assets through profit or loss

All financial assets not classified as measured at amortised cost or fair value through other comprehensive income as described above are measured at FVTPL.

Net gains or losses, including any interest or dividend income are recognised in profit or loss (refer to hedging accounting policy for derivatives designated as hedging instruments.)

Impairment of financial assets

Impairment of financial assets is recognised on an expected credit loss (ECL) basis for the following assets:

- financial assets measured at amortised cost
- debt investments measured at FVOCI

When determining whether the credit risk of a financial assets has increased significantly since initial recognition and when estimating ECL, the Company considers reasonable and supportable information that is relevant and available without undue cost or effort. This includes both quantitative and qualitative information and analysis based on the Company's historical experience and informed credit assessment and including forward looking information.

The Company uses the presumption that an asset which is more than 30 days past due has seen a significant increase in credit risk.

The Company uses the presumption that a financial asset is in default when:

- the other party is unlikely to pay its credit obligations to the Company in full, without recourse to the Company to actions such as realising security (if any is held); or
- the financial assets is more than 90 days past due.

Credit losses are measured as the present value of the difference between the cash flows due to the Company in accordance with the contract and the cash flows expected to be received. This is applied using a probability weighted approach.

Trade receivables and contract assets

Impairment of trade receivables and contract assets have been determined using the simplified approach in AASB 9 which uses an estimation of lifetime expected credit losses. The Company has determined the

Notes to the Financial Statements

For the Year Ended 30 June 2022

2 Summary of Significant Accounting Policies

(e) Financial instruments

Classification and subsequent measurement

probability of non-payment of the receivable and multiplied this by the amount of the expected loss arising from default.

The amount of the impairment is recorded in a separate allowance account with the loss being recognised in finance expense. Once the receivable is determined to be uncollectable then the gross carrying amount is written off against the associated allowance.

Where the Company renegotiates the terms of trade receivables due from certain customers, the new expected cash flows are discounted at the original effective interest rate and any resulting difference to the carrying value is recognised in profit or loss.

Other financial assets measured at amortised cost

Impairment of other financial assets measured at amortised cost are determined using the expected credit loss model in AASB 9. On initial recognition of the asset, an estimate of the expected credit losses for the next 12 months is recognised. Where the asset has experienced significant increase in credit risk then the lifetime losses are estimated and recognised.

Financial Liabilities

The Company measures all financial liabilities initially at fair value less transaction costs, subsequently financial liabilities are measured at amortised cost using the effective interest rate method.

The financial liabilities of the Company comprise trade payables, bank and other loans and lease liabilities.

Derecognition

Financial assets are derecognised where the contractual rights to receipt of cash flows expire or the asset is transferred to another party whereby the entity no longer has any significant continuing involvement in the risks and benefits associated with the asset. Financial liabilities are derecognised where the related obligations are discharged, cancelled or expired. The difference between the carrying value of the financial liability, which is extinguished or transferred to another party, and the fair value of consideration paid, including the transfer of non-cash assets or liabilities assumed, is recognised in profit or loss.

(f) Impairment of non-financial assets

At the end of each reporting period the Company determines whether there is evidence of an impairment indicator for non-financial assets.

Where an indicator exists and regardless for indefinite life intangible assets and intangible assets not yet available for use, the recoverable amount of the asset is estimated.

Where assets do not operate independently of other assets, the recoverable amount of the relevant cash-generating unit (CGU) is estimated.

The recoverable amount of an asset or CGU is the higher of the fair value less costs of disposal and the value in use. Value in use is the present value of the future cash flows expected to be derived from an asset or cash-generating unit.

Notes to the Financial Statements

For the Year Ended 30 June 2022

2 Summary of Significant Accounting Policies

(f) Impairment of non-financial assets

Where the recoverable amount is less than the carrying amount, an impairment loss is recognised in profit or loss.

Reversal indicators are considered in subsequent periods for all assets which have suffered an impairment loss.

(g) Intangible assets

Patents and trademarks

Patents and trademarks are recognised at cost of acquisition. Patents and trademarks have a finite life and are carried at cost less any accumulated amortisation and any impairment losses. Patents and trademarks are amortised over their useful life

Software

Software has a finite life and is carried at cost less any accumulated amortisation and impairment losses. It has an estimated useful life of between one and three years.

Amortisation

Amortisation is recognised in profit or loss on a straight-line basis over the estimated useful lives of intangible assets, from the date that they are available for use.

Amortisation methods, useful lives and residual values are reviewed at each reporting date and adjusted if appropriate.

(h) Cash and cash equivalents

Cash and cash equivalents comprises cash on hand, deposits held at call and short-term investments which are readily convertible to known amounts of cash and which are subject to an insignificant risk of change in value.

(i) Leases

At inception of a contract, the Company assesses whether a lease exists.

Lessee accounting

The non-lease components included in the lease agreement have been separated and are recognised as an expense as incurred.

The Company has chosen not to apply AASB 16 to leases of intangible assets.

At the lease commencement, the Company recognises a right-of-use asset and associated lease liability for the lease term. The lease term includes extension periods where the Company believes it is reasonably certain that the option will be exercised.

Notes to the Financial Statements

For the Year Ended 30 June 2022

2 Summary of Significant Accounting Policies

(i) Leases

The right-of-use asset is measured using the cost model where cost on initial recognition comprises of the lease liability, initial direct costs, prepaid lease payments, estimated cost of removal and restoration less any lease incentives received.

The right-of-use asset is depreciated over the lease term on a straight line basis and assessed for impairment in accordance with the impairment of assets accounting policy.

The lease liability is initially measured at the present value of the remaining lease payments at the commencement of the lease. The discount rate is the rate implicit in the lease, however where this cannot be readily determined then the Company's incremental borrowing rate is used.

Subsequent to initial recognition, the lease liability is measured at amortised cost using the effective interest rate method. The lease liability is remeasured whether there is a lease modification, change in estimate of the lease term or index upon which the lease payments are based (e.g. CPI) or a change in the Company's assessment of lease term.

Where the lease liability is remeasured, the right-of-use asset is adjusted to reflect the remeasurement or is recorded in profit or loss if the carrying amount of the right-of-use asset has been reduced to zero.

Exceptions to lease accounting

The Company has elected to apply the exceptions to lease accounting for both short-term leases (i.e. leases with a term of less than or equal to 12 months) and leases of low-value assets. The Company recognises the payments associated with these leases as an expense on a straight-line basis over the lease term.

(j) Employee benefits

Provision is made for the Company's liability for employee benefits, those benefits that are expected to be wholly settled within one year have been measured at the amounts expected to be paid when the liability is settled.

Employee benefits expected to be settled more than one year after the end of the reporting period have been measured at the present value of the estimated future cash outflows to be made for those benefits. In determining the liability, consideration is given to employee wage increases and the probability that the employee may satisfy vesting requirements. Cashflows are discounted using market yields on national government bond terms to maturity that match the expected timing of cash flows. Changes in the measurement of the liability are recognised in profit or loss.

Notes to the Financial Statements

For the Year Ended 30 June 2022

2 Summary of Significant Accounting Policies

(k) Provisions

Provisions are recognised when the Company has a legal or constructive obligation, as a result of past events, for which it is probable that an outflow of economic benefits will result and that outflow can be reliably measured.

Provisions are measured at the present value of management's best estimate of the outflow required to settle the obligation at the end of the reporting period. The discount rate used is a pre-tax rate that reflects current market assessments of the time value of money and the risks specific to the liability. The increase in the provision due to the unwinding of the discount is taken to finance costs in the statement of profit or loss and other comprehensive income.

Provisions recognised represent the best estimate of the amounts required to settle the obligation at the end of the reporting period.

(l) Trade and Other Payables

Trade and other payables represent the liability outstanding at the end of the reporting period for goods and services received by the company during the reporting period, which remain unpaid. The balance is recognised as a current liability with the amounts normally paid within 30 days of recognition of the liability.

(m) Going concern

For the year ended 30 June 2022, the Company incurred an operating loss of \$844,132 (2021 profit: \$241,983) and had cash outflows from operating activities of \$449,445 (2021 inflows: \$207,527). The ability of the organisation to continue as a going concern is dependant on a number of factors, one being the continuation and availability of funds. These conditions indicate a material uncertainty that may cast significant doubt about the Group's ability to continue as a going concern. Should the organisation be unable to continue as a going concern it may be unable to realise its assets and discharge its liabilities in the normal course of business

It is noted that income under the contract for provision of pound services with the City of Greater Geelong (COGG) makes up a significant portion of the total income of the organisation. Negotiations are currently underway regarding an increase in pricing under the council contract to support the sustainability and viability of the organisation and its operations, particularly the Pound. An interim increased pricing model has been approved and implemented from 1 July 2022 which will remain in place until negotiations for a formal increase to contract pricing is completed.

Notes to the Financial Statements

For the Year Ended 30 June 2022

3 Critical Accounting Estimates and Judgments

The director evaluates estimates and judgments incorporated into the financial statements based on historical knowledge and best available current information. Estimates assume a reasonable expectation of future events and are based on current trends and economic data, obtained both externally and within the company.

Key estimates - impairment of property, plant and equipment

The Company assesses impairment at the end of each reporting period by evaluating conditions specific to the Company that may be indicative of impairment triggers. Recoverable amounts of relevant assets are reassessed using value-in-use calculations which incorporate various key assumptions.

Key estimates - fair value of financial instruments

The Company has certain financial assets and liabilities which are measured at fair value. Where fair value has not been able to be determined based on quoted price, a valuation model has been used. The inputs to these models are observable, where possible, however these techniques involve significant estimates and therefore fair value of the instruments could be affected by changes in these assumptions and inputs.

Key estimates - revenue recognition - long term contracts

The Company undertakes long term contracts which span a number of reporting periods. Recognition of revenue in relation to these contracts involves estimation of future costs of completing the contract and the expected outcome of the contract. The assumptions are based on the information available to management at the reporting date, however future changes or additional information may mean the expected revenue recognition pattern has to be amended.

Key estimates - provisions

As described in the accounting policies, provisions are measured at management's best estimate of the expenditure required to settle the obligation at the end of the reporting period. These estimates are made taking into account a range of possible outcomes and will vary as further information is obtained.

Key estimates - receivables

The receivables at reporting date have been reviewed to determine whether there is any objective evidence that any of the receivables are impaired. An impairment provision is included for any receivable where the entire balance is not considered collectible. The impairment provision is based on the best information at the reporting date.

Notes to the Financial Statements

For the Year Ended 30 June 2022

4 Revenue and Other Income

	2022	2021
	\$	\$
Interest Revenue	34	1,002
Dividend Revenue	457	18,105
Shelter	356,097	295,964
Council	953,367	969,690
Donation / Fundraising	389,019	254,180
Rebates	16,054	15,079
Other Income	20,976	1,045,586
Vet Clinic and Op Shop Revenue	639,090	688,168
	2,375,094	3,287,774

5 Expenses

Administration Expenses

Accountancy	83,759	84,499
Bad debts	1,644	-
Bank fees and charges	9,913	9,143
Cleaning/rubbish removal	65,096	65,809
Consulting and professional fees	16,019	10,576
Depreciation expense	100,664	106,452
Fundraising Expenses	60,256	31,080
General expenses	7,584	9,497
Insurance	16,394	19,090
Interest expense	4,483	2,116
Leave - Annual	26,121	15,550
Leave - Long Service	(1,555)	18,478
Legal Fees	27,000	18,350
Light & power	25,163	24,652
Loss on Disposal of Fixed Asset	3,022	205
M/V car - other	1,178	682
Postage, printing & stationery	9,867	18,137
Rates & land taxes	18,594	19,128
Repairs and maintenance	17,579	13,323
Security	1,028	1,690
Shelter Expenses	90,979	50,714
Staff amenities	11,571	11,864
Subscriptions	31,263	19,639
Superannuation	184,248	160,773
Telephone	13,079	15,952
Vet fees/supplies	508,354	430,345
Wages	1,791,806	1,814,844
Workers compensation	18,347	19,557
Total Administration Expenses	3,143,456	2,992,145

Notes to the Financial Statements

For the Year Ended 30 June 2022

6 Cash and Cash Equivalents

	2022	2021
	\$	\$
Cash at bank and in hand	842,729	689,503
	<u>842,729</u>	<u>689,503</u>

Reconciliation of cash

Cash and Cash equivalents reported in the statement of cash flows are reconciled to the equivalent items in the statement of financial position as follows:

Cash at bank	842,729	689,503
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7 Trade and Other Receivables

CURRENT

Trade receivables	101,310	187,691
Total current trade and other receivables	<u>101,310</u>	<u>187,691</u>

8 Inventories

CURRENT

At cost:

Inventory on Hand	25,978	39,762
	<u>25,978</u>	<u>39,762</u>

9 Financial Assets

Non Current

Listed Equity - Telstra Shares at Cost	7,700	7,520
JW Anderson Testamentary Trust	-	668,128
	<u>7,700</u>	<u>675,648</u>

Notes to the Financial Statements

For the Year Ended 30 June 2022

10 Property, plant and equipment

	2022 \$	2021 \$
Land		
At valuation	800,000	459,256
Total Land	800,000	459,256
Plant and equipment		
At cost	363,590	322,704
Accumulated depreciation	(248,599)	(219,402)
Total plant and equipment	114,991	103,302
Motor vehicles		
At cost	47,715	47,715
Accumulated depreciation	(46,905)	(46,670)
Total motor vehicles	810	1,045
Leasehold Improvement		
At cost	1,274,775	1,275,948
Accumulated amortisation	(929,307)	(891,645)
Total leasehold improvements	345,468	384,303
Total property, plant and equipment	1,261,269	947,906

(a) Movements in Carrying Amounts

Movement in the carrying amounts for each class of property, plant and equipment between the beginning and the end of the current financial year:

	Land \$	Plant and Equipment \$	Motor Vehicles \$	Leasehold Improvement \$	Total \$
Year ended 30 June 2022					
Balance at the beginning of year	459,256	103,302	1,045	384,303	947,906
Additions	-	42,166	-	1,140	43,306
Disposals	-	(1,280)	-	(2,313)	(3,593)
Depreciation Expense	-	(29,197)	(235)	(37,662)	(67,094)
Revaluation increase	340,744	-	-	-	340,744
Balance at the end of the year	800,000	114,991	810	345,468	1,261,269
Year ended 30 June 2021					
Balance at the beginning of year	459,256	100,905	1,613	422,928	984,702
Additions	-	24,542	-	-	24,542
Disposals at WDV	-	-	(205)	-	(205)
Depreciation expense	-	(22,145)	(363)	(38,625)	(61,133)
Balance at the end of the year	459,256	103,302	1,045	384,303	947,906

Notes to the Financial Statements

For the Year Ended 30 June 2022

11 Intangible Assets

	2022 \$	2021 \$
Trademarks		
At Cost	4,620	4,620
Computer software		
At Cost	8,680	8,680
Accumulated amortisation and impairment	(8,680)	(8,680)
Total Intangible assets	4,620	4,620
Total Intangible assets	4,620	4,620

12 Leases

Right-of-use assets

At Cost	247,267	288,037
Less: Accumulated Depreciation	(186,422)	(203,503)
Total Right of Use Asset	60,845	84,534

The Organisation's lease portfolio relates to Land and buildings only. Lease terms are for 3 years. Options to extend or terminate are contained in the property leases of the Company. These clauses provide the Company opportunities to manage leases in order to align with its strategies.

All of the extension or termination options are only exercisable by the Company. The extension or termination options which were probable to be exercised have been included in the calculation of the Right of Use Asset.

13 Trade and Other Payables

CURRENT

Trade payables	98,826	83,541
Other payables	281,314	138,060
	380,140	221,601

Notes to the Financial Statements

For the Year Ended 30 June 2022

14 Employee Benefits

	2022 \$	2021 \$
Current liabilities		
Employee Entitlements		
Annual Leave	110,321	84,200
Long Service Leave	20,774	17,026
Make Good Provisions		
Vines Road	5,247	4,990
	136,342	106,216
Non-current liabilities		
Employee Entitlements		
Long service leave	31,268	36,571
	31,268	36,571

Provision for employee benefits represents amounts accrued for annual leave and long service leave.

The current portion for employee entitlements provision includes the total amount accrued for annual leave entitlements and the amounts accrued for long service leave entitlements that have vested due to employees having completed the required period of service. Based on past experience, the Company does not expect the full amount of annual leave or long service leave balances classified as current liabilities to be settled within the next 12 months. However, these amounts must be classified as current liabilities since the Company does not have an unconditional right to defer the settlement of these amounts in the event employees wish to use their leave entitlement.

The non-current portion for this provision includes amounts accrued for long service leave entitlements that have not yet vested in relation to those employees who have not yet completed the required period of service. In calculating the present value of future cash flows in respect of long service leave, the probability of long service leave being taken is based upon historical data. The measurement and recognition criteria for employee benefits have been discussed in Note 1.

15 Lease Liabilities

Current	29,774	31,853
Non-Current	31,303	49,627
Total	61,077	81,480

Notes to the Financial Statements

For the Year Ended 30 June 2022

16 Equity & Reserves

(a) Capital Fund Reserve

Balance at Beginning of Reporting Period

Transfers from Retained Earnings

2022

\$

2021

\$

1,686,983

1,445,000

(844,132)

241,983

842,851

1,686,983

The Capital Fund Reserve is used to accumulate all profits and gains, less any losses, to be held in perpetuity by the Company in the pursuit of its objectives

(b) Asset Revaluation Reserve

Balance at Beginning of Reporting Period

Net gain on revaluation of Land asset

-

-

340,744

-

340,744

-

(c) Retained Earnings

Balance at beginning of reporting period

Net Result for year

Transfer to Capital Fund Reserve

Transfer to Asset Revaluation Reserve

470,987

470,987

(503,388)

241,983

844,132

(241,983)

(340,744)

-

470,987

470,987

Retained Earnings at the end of the reporting period

Notes to the Financial Statements

For the Year Ended 30 June 2022

17 Cash Flow Information

(a) Reconciliation of result for the year to cashflows from operating activities

Reconciliation of net income to net cash provided by operating activities:

	2022	2021
	\$	\$
Profit for the year	(503,388)	241,983
Cash flows excluded from profit attributable to operating activities		
Non-cash flows in profit:		
- depreciation	91,791	106,454
- revaluation of property, plant and equipment	(340,744)	-
- net (gain)/loss on disposal of investments	4,333	-
- (gain)/loss on revaluation of investment property	(180)	-
Changes in assets and liabilities:		
- (increase)/decrease in trade and other receivables	86,381	(13,056)
- (increase)/decrease in financial assets	-	(197,281)
- (increase)/decrease in inventories	13,784	(1,087)
- increase/(decrease) in income in advance	15,216	25,826
- increase/(decrease) in trade and other payables	158,539	10,415
- increase/(decrease) in make good provisions	-	244
- increase/(decrease) in employee benefits	24,823	34,029
Cashflows from operations	<u>(449,445)</u>	<u>207,527</u>

18 Capital and Lease Commitments

(a) Capital Commitments

There are no known capital commitments for the company.

(b) Finance Lease Commitments

There are no know financial lease commitments for the company

(c) Operating Lease Commitments

Operating lease commitments are recorded under AASB16 Leases and Right of Use Assets.

Notes to the Financial Statements

For the Year Ended 30 June 2022

19 Contingent Assets and Contingent Liabilities

There are no known contingent assets or contingent liabilities for the Company.

There is currently two bequests to GAWS that are under dispute. These bequests would be of significant benefit to GAWS if the decision is in favour of GAWS. GAWS has sought legal guidance and assistance. At this stage it is not certain but at least for one bequest it is thought to be more likely than not that the decision will be in favour of GAWS.

20 Key Management Personnel Disclosures

Any person(s) having authority and responsibility for planning, directing and controlling the activities of the entity, directly or indirectly, including any director (whether executive or otherwise) of that entity is considered key management personnel.

The remuneration paid to key management personnel of the Company is \$ 347,633 (2021: \$ 376,586).

21 Related Parties

(a) The Company's main related parties are as follows:

Key management personnel

Disclosures relating to key management personnel are set out in Note 20.

Transactions with related parties

The Directors confirm that there have been no related party transactions during the year.

Receivable from and payable to related parties

There were no trade receivables from related parties at the current and previous reporting date. There were no trade payables to related parties at the current and previous reporting date.

Loans to/from related parties

There were no loans to or from related parties at the current and previous reporting date.

22 Events Occurring After the Reporting Date

The directors are not aware of any significant events since the end of the reporting period.

23 Organisational Details

The registered office and principal place of business of the company is:

Geelong Animal Welfare Society
325 Portarlington Road
MOOLAP VIC 3221

Geelong Animal Welfare Society

Directors Declaration

For the Year Ended 30 June 2022

Directors Declaration

In the opinion of the Directors of Geelong Animal Welfare Society:

- a) The financial statements and notes comply with accounting standards
- b) The financial statements and notes give a true and fair view of the financial position and performance of the company.
- c) The financial statements and notes are in accordance with the requirements of the Australian Charities and Not-for-profits Act 2012.
- d) At the date of this statement, there are reasonable grounds to believe that Geelong Animal Welfare Society will be able to pay its debts as and when they fall due.

Signed in accordance with a resolution of the Board of Management made pursuant with subsection 60.15 (2) of the Australian Charities and Not-for-profits Commission Regulations 2013.

On behalf of the directors:



Director- President: Maria Mercurio

Dated this 23rd day of November, 2022

**INDEPENDENT AUDITOR'S REPORT
TO THE MEMBERS OF GEELONG ANIMAL WELFARE SOCIETY**

Opinion

We have audited the financial report of Geelong Animal Welfare Society (the company), which comprises the statement of financial position as at 30 June 2022, and the statement of comprehensive income, statement of changes in equity and cash flow statement for the year then ended, and notes to the financial statements, including a summary of significant accounting policies, and the declaration by those charged with governance.

In our opinion, the accompanying financial report of the company is prepared, in all material respects, in accordance with the *Australian Charities and Not-for-profits Commission Act 2012* (ACNC Act), including:

- (i) Giving a true and fair view of the company's financial position as at 30 June 2022 and of its performance for the year then ended; and
- (ii) That the financial records kept by the company are such as to enable financial statements to be prepared in accordance with Australian Accounting Standards – Reduced Disclosure Requirements.

Basis for Opinion

We conducted our audit in accordance with Australian Auditing Standards. Our responsibilities under those standards are further described in the *Auditor's Responsibilities for the Audit of the Financial Report* section of our report. We are independent of the Company in accordance with the ethical requirements of the Accounting Professional and Ethical Standards Board's APES 110 *Code of Ethics for Professional Accountants* (the Code) that are relevant to our audit of the financial report in Australia. We have also fulfilled our other responsibilities in accordance with the Code. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Material Uncertainty – Going Concern

We draw attention to Note 2 in the financial statements, which disclosed that GAWS has incurred a loss of \$503,388 and a net cash outflow from operating activities of \$449,445 for the year ended 30 June 2022. These factors indicate that a material uncertainty exists that may cast doubt on the organisation's ability as a going concern. Our opinion is not modified in respect of this matter.

Responsibilities of Management and Those Charged with Governance for the Financial Report

Management is responsible for the preparation of the financial report in accordance with the ACNC Act 2012, and for such internal control as management determines is necessary to enable the preparation of the financial report that is free from material misstatement, whether due to fraud or error.

In preparing the financial report, management is responsible for assessing the company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the

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/ TORQUAY

6 Walker Street
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/ DIRECTORS

Stephen Wight CA
Stephen Kirtley CA

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going concern basis of accounting unless management either intends to liquidate the Company or to cease operations, or has no realistic alternative but to do so.

Those charged with governance are responsible for overseeing the company's financial reporting process.

Auditor's Responsibilities for the Audit of the Financial Report

Our objectives are to obtain reasonable assurance about whether the financial report as a whole is free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with Australian Auditing Standards will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of the financial report.

A further description of our responsibilities for the audit of the financial report is located at the Auditing and Assurance Standards Board website at: <http://www.auasb.gov.au/Home.aspx>. This description forms part of our auditor's report.

Stephen Kirtley
Director

Dated this 24th day of November, 2022

Davidsons Assurance Services Pty Ltd
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Geelong, Victoria 3220

**Animals are love in action.
They are here on earth
to constantly remind us
that actions speak louder
than words.**