

Geelong Animal Welfare Society

GAWWS

geelong animal welfare society
"because every life is precious"



Annual Report 2019

because
every life is
precious





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Geelong Animal Welfare Society

Geelong Animal Welfare Society (GAWS) has been providing animal welfare services in the Geelong region for more than 63 years.

GAWS cares for thousands of animals each year reuniting them with their owners or finding new forever homes. The GAWS animal shelter does not receive any government funding and relies one hundred percent on the community to support this important work. We value this opportunity to reflect on our performance and share some highlights with the many stakeholders who support our work and share our vision to give animals a second chance 'because every life is precious.'

Mission & Purpose

We promote the welfare and value of companion animals to improve the health and wellbeing of the wider community.

We do this by:

- Caring for and rehoming lost and relinquished companion animals
- Engaging in research, advocacy and promotion of health and wellbeing through companion animals
- Providing education, services and products that enable responsible animal ownership and improves the wellbeing of both people and their companion animals.

Vision

'because **every** life is precious.'

Values

Respect & Integrity:

We treat our colleagues and customers with integrity, respect and care.

Teamwork:

We are open, honest and transparent in our relationships and communications with our employees, volunteers, partnerships and community.

Accountability:

We are accountable for our work and we measure and report regularly on our progress and achievements.

Leadership:

We exercise leadership in our roles to do our best and set a positive example for others.

Learning:

We embrace the need to grow and learn, focus on continuous improvement and evaluate the impact of our work.



We value this opportunity to reflect on our performance and share some highlights with the many stakeholders who support our work and share our vision to give animals a second chance

'because every life is precious.'



Our President

I am again proud to have held the position of President of the Geelong Animal Welfare Society for the full financial year ended June 2019.

As all of you know, this is an organisation which has been through some difficult times and presented results which were far from ideal. The Board in particular accepted responsibility, re-formed and with the support of our staff, has steered GAWS to a position of strength.

The Annual Report sets out the organisation's excellent results for the past year.

Our animal welfare statistics again point to a high level of care and outstanding success in rehoming animals. We take pride in ensuring that all animals suitable to be rehomed, are given that opportunity.

Our staff have also worked hard to help reduce the number of animals actually entering our shelter through joint efforts with our local government and our advocacy work via social and print media. Animal welfare is certainly becoming a mainstream issue.

I also wanted to talk a little bit about some of the work the Board has been involved in over the past year, especially our new Strategic Plan and our new Constitution. Our strategic plan is a critical tool to ensure we become the champions of animal welfare and deliver our vision of 'because every life is precious'. It is our road map to help us look to the future. The Board, along with the CEO, Helen Cocks and led by our highly skilled consultant spent a number of hours and many sessions considering what this plan should look like. The four pillars of the plan are: animal care; financial viability; community engagement and research in conjunction with Universities. We want to ensure that we critically examine everything that we do and look for ways to do it better. But we want to

also keep an eye on the future and expand our reach and hopefully our funding sources.

As part of looking to the future we have done some work on looking at how we might use the block of land that we own across from the shelter. We would like to consider building animal welfare education facilities to train animals but also to engage with the community to spread the word on animal welfare. While we had some concept plans drawn, they will remain in the top drawer until a source of funds becomes available. We have adopted our final draft of the new strategic plan, however the document itself will be finalised and launched early in 2020. A key element that you will notice in this new Plan is the important addition of our role in improving the wellbeing of the wider community. The action plans which will flow from the strategic plan will be developed and implemented as our resources permit.

The Board also undertook a complete rewrite of our Constitution with a Special Resolution to be presented and hopefully adopted at this year's Annual General Meeting (AGM). While this work was not completed in the 2018/19 financial year, the new document will be presented to members at the 2019 AGM for your formal approval. It is primarily a change in form rather than substance. It is important for GAWS to present a professional and up-to-date profile. Our constitution's language and format were outdated, and the proposed new document is based on the model provided by the Australian Charities and Not for Profit Commission (ACNC) which provides governance standards and guidelines for organisations such as ours. Some of the changes relate to the number of Directors required at Directors' meetings for a quorum, and the number of members required at AGM's for a quorum.

I would like to sincerely thank all of our staff both paid and volunteers, from those who work hands on with our animals to those who support us in a number of administration/management roles.



We also took the opportunity to amend the Purpose of the organisation in Section 3.1 so that the Constitution is aligned with the new Strategic Plan and better reflects today's organisation and work. Just as the Strategic Plan sets out our vision and road map for the future, the Constitution tells you how we conduct our business as an organisation. Both are important governance documents and critical work for the Board.

We of course need to be able to fund our work and ensure our viability for the future. Our fundraising efforts have continued to produce good results and our strong control of expenditure has helped to produce a final 2018/19 bottom line that is in surplus.

Our staff are exceptional - they are GAWS. Our CEO, Helen Cocks has done an outstanding job of leading a team of people who are determined to ensure we achieve our vision. I would like to sincerely thank all of our staff both paid and volunteers, from those who work hands on with our animals to those who support us in a number of administration/management roles.

You all make a difference and contribute to our success. Thank you to the City of Greater Geelong for your support for our work. We do feel like we are working towards the same goals. To all our corporate sponsors and businesses who also support our work, a sincere thank you. Thank you also to our Auditors and our Accountants who do the "non sexy" work on our behalf.

And finally but most importantly, thank you so much to all of our Members for continuing to support our work.

Maria Mercurio
President



Our CEO

The past year at GAWS was one of great accomplishment, with our vision 'because every life is precious' remaining at the core of everything we do.

This extends to not only the delivery of care for every animal that arrives at GAWS, but also through our aim to rehabilitate and rehome these animals and further extends to our future planning and willingness to try new approaches through our important work.

With 4,938 animals entering our care, each and every one received a veterinary health check upon arrival.

Our dedicated staff and volunteers ensured not only the physical, but also the mental and emotional wellbeing of each animal by providing suitable enrichment, daily care and monitoring until reunited with its owner or a new forever home was found.

Amidst the daily work the year was also one of 'firsts' for GAWS. With over 400 cats in care, in June we held our first cat adoption fee waiver due to the unprecedented numbers in our care.

The local community answered our call out and came out in droves to support these animals. During the two-day promotion our adoption processes ensured 115 adult cats (in addition to 18 kittens) found their forever homes. We also identified the need for a new program to assist 'timid' cats in finding their forever home, which has proven very effective. We've introduced new fundraising initiatives such as our Christmas "Snap, share, care" campaign and we participate in new events including the inaugural Cat Lovers Show just to name a few.

Our results continue to speak for themselves with 93% of dogs and 88% of cats being either reunited, adopted or transitioned to a rescue group.

These outstanding results are achieved only through our dedicated teams, valued partners, donors, sponsors, the Council and the 35 supportive rescue groups who all share our common goal.

While we welcomed new faces to GAWS, we also said farewells. New careers were pursued outside of animal welfare and decisions made to live closer to family in regional Victoria and interstate. We keep in touch; and enjoy seeing careers flourish through hearing the stories that accompany those major decisions.

This is just a snapshot of our overall efforts, so I invite you to learn more in the further pages of this Annual Report. As you do, please know that behind every program are dedicated staff, volunteers and foster carers committing themselves personally and professionally to the cause of helping animals in need. Your support is critical to the success of those efforts, and I'm very grateful for it.

Helen Cocks
Chief Executive Officer



Our results continue to speak for themselves with **93%** of dogs and **88%** of cats being either reunited, adopted or transitioned to a rescue group.

Volunteer Program



GAWS offers a variety of volunteer opportunities in which members of the public can get involved with the organisation. The GAWS Volunteer Program aims to offer positive, rewarding volunteering experiences for all that participate.

In 2018-19 our team of over **300** volunteers gave more than **56,000** hours to help make our services possible.

Volunteers at GAWS assist in a variety of areas including animal care, socialisation, enrichment, site maintenance, laundry, assisting in our Hamlyn Heights Op Shop, fundraising activities, events, administrative tasks and so much more! Our dedicated team of volunteers give their time, experience and hearts to help ensure the animals in our care receive the love and care they deserve during their time in the shelter.

Our volunteers have also played a crucial role in the success of GAWS' fundraising and community engagement events. Events that our volunteers assisted with during 2018-19 include, the Dog Lovers Show and Cat Lovers Show, GAWS Christmas Snap, Share, Care pop ups, PetStock Adoption Day, Highway Collection fundraising events, twilight adoption nights and the volunteer sewing group stalls. The dedication and willingness of our volunteers to donate so much of their own time has been critical in raising much needed funds for our shelter, and generating further awareness about GAWS in the local community.

During the year we saw 16 school groups with a total of 287 students visit the facility. In addition, we had a number of large corporate groups volunteer their time to assist GAWS, including the TAC and GMHBA. We are grateful for their support and eagerness to learn more about the work we do. We received excellent feedback from the groups that visited and hope to see many more school and corporate groups onsite in the future.

Timid Cat Program

In early 2019, the cattery staff raised concerns about the significant number of timid cats in the adoption area who, unfortunately kept being overlooked for adoption. Our timid cats were in need of assistance in human socialisation and building confidence in order to prepare for their forever home.

After much internal discussion, it was decided to pilot a two-week trial program based around timid cat enrichment. A call out was made to the public for interested 'cat whisperers' to get in touch, and after receiving an overwhelming response, the timid cat trial was launched.

The benefits of this program, which matches volunteers with timid cats to improve their confidence through one-on-one time, made it evident that this program was worthy of adopting long term. The majority of those who participated in the trial program were keen to stay involved, and now our timid cats receive an hour each weekday of extra TLC. Many of our timid cats have improved to the point that they have since found new homes. A great outcome for all!



“

Volunteering with GAWS is the most rewarding contribution to the community I have ever made. I really enjoy my role and the satisfaction and sense of fulfillment gained when helping the animals and people alike.

- Jane - GAWS Volunteer



“

When dogs that have been part of the program are adopted to their forever home, knowing that the effort I contributed played a part in this is the greatest reward of all.

– Geoff - GAWS Volunteer

Geoff's Story

Geoff - GAWS Volunteer

After 30 years on the family farm, I had many fond memories of training and working with utility dogs. I wanted to share the knowledge I had gained over so many years, so on Sunday 28 October 2012 I commenced volunteering at GAWS as a dog walker.

Initially, I volunteered seven days a week and thoroughly enjoyed my time with the dogs. I then became further involved in assisting with rehabilitation, lead training and other issues with general behaviour.

Currently, I spend most of my time in the K9 Social Club program five days a week. In addition, I assist with training and introducing new volunteer dog handlers to the group. I am amply rewarded having the opportunity to pass on my first-hand knowledge to others.

When dogs that have been part of the program are adopted to their forever home, knowing that the effort I contributed played a part in this is the greatest reward of all.





In 2018-2019,
2,032 animals
passed through our
foster program.



694 Cats

1180 Kittens



103 Dogs

55 Puppies

Foster Program



The Foster Care Program continues to perform strongly with 159 active foster carers involved in our important program.

We are always looking to recruit new carers to the program and do this in a variety of ways:

- Advertising through our social media channels
- Via the GAWS website
- Through advertisements on-site
- At community engagement events
- Through word of mouth from staff, volunteers and current foster carers.

New foster carers participate in an interview and home visit to ensure they are matched with the most appropriate animal. This process is facilitated by our Foster Care Coordinator and a small group of trained volunteers.

As the program has grown we strive to offer carers as much support and training as possible. Support is offered through our closed Facebook group, small group training sessions and workshops. These sessions provide valuable information on a variety of topics including timid cats, ringworm and bottle feeding orphaned kittens.

The system introduced last year to utilise our on-site shelter vet to manage the return of animals from care requiring vet treatment, is continuing to be a great success. This process significantly improves clinical support to foster carers and animals, as well as operational efficiency.

While the number of active carers decreased throughout 2018-2019, the number of animals that passed through our foster care program increased dramatically. An incredible 2,032 animals passed through the program including 694 cats, 1,180 kittens, 103 dogs, 55 puppies. This is an increase of over 500 animals compared to the previous year. Of the 2,032 animals there were a total of 2,379 instances where these animals required foster care, meaning many of the animals in the program entered foster on more than one occasion.

Animals enter our foster program for a range of reasons including post operative care, respite from the shelter environment, behavioral training, mother and offspring, weight gain required prior to desexing and a range of other medical reasons.

We are incredibly proud of our foster program and couldn't care for as many animals as we do each year without the assistance from our dedicated carers.

We hope to see the program grow in the future so that we can provide further assistance to the animals in our care.

Rosalie's Story

Since my first day of volunteering I have cared for over 500 cats and kittens, who have come to me in all sorts of conditions.

I have been a volunteer foster carer with GAWS for over six years. Fortunately, my husband Bill has always been very supportive and my daughter, who returned home three years ago, also volunteers with GAWS, so I have had plenty of help.

As a retiree, being a foster carer really gives me the incentive to get up in the morning as I always have so many charges to take care of and find it very rewarding. I love a challenge and we've had our fair share over the years. Our biggest challenge was definitely Daisy. Daisy came to us in 2018 emaciated, almost bald from stress and heavily pregnant. We didn't even have time to fatten her up before she gave birth, as the kittens arrived just two days after coming into care. I remember how shocked I was when I walked into the bathroom and saw that she had given birth to nine kittens. I had to rush and get my daughter to help me!

We faced a lot of challenges with Daisy and her bubs. Many required special care such as hand feeding, and we made frequent visits to the GAWS vet clinic as one kitten developed an eye infection and Daisy stopped eating and drinking for a period.

Once we moved the kittens on to wet food, Daisy's condition improved dramatically and she started to regain a lot of her lost fur. However, we were also fostering a kitten with undiagnosed ringworm, and it eventually spread to Daisy and her kittens. As the kittens were too young for oral medications, we had to spend many hours bathing them, over many weeks, until they were all clear.

Once they had all recovered, they returned to GAWS and eventually were all adopted, as was Daisy, who had made a complete recovery from her earlier illnesses. It was such an awesome result, and an incredibly rewarding experience!



Rosalie, our wonderful GAWS volunteer has cared for over **500** cats and kittens



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As a retiree, being a foster carer really gives me the incentive to get up in the morning as I always have so many charges to take care of and find it very rewarding.

– Rosalie - GAWS Volunteer



Dogs

It has been a big year of growth and change for the Dogs Department with our focus being on the implementation of the Walking Program, TLC Club, and refinement of our behavioural assessment processes.

The dogs that find themselves at GAWS come from very different walks of life; each having different fulfilments and disappointments. A large proportion of dogs that find themselves at GAWS are exhibiting behaviours their former owners were unable to manage. These behaviours will most often fall into one of two major categories; human related or dog related and will have a significant impact on a dog's adoption pathway.

Over the past year, the dogs team has implemented two new programs to help the department staff develop individualised strategies to strengthen each dog's chances of success.

Walking Program

The Walking Program is designed to work with dogs that display undesirable behaviour while on lead. The program aims to aid dogs that have lacked socialisation with other dogs in the past by initially introducing controlled or eased socialisation, before transitioning to full contact sessions.



The TLC Club has achieved fantastic improvement in the rehabilitation of dogs

TLC Club

The TLC Club is designed for dogs that have completely shut down in the shelter environment; and may be displaying timid/protective behaviours toward the department staff and volunteers. The TLC Club is also for dogs that have lacked human socialisation before arriving at GAWS, demonstrating behaviours that require work before heading to their forever homes. The TLC Club has achieved fantastic results in the rehabilitation of dogs that have been part of this program. This has been mainly through faster improvement time and better adoption outcomes.



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I love seeing the dogs that are part of the K9 Social Club come out of their shell and develop so much confidence.

- Heidi - GAWS Volunteer



Behaviour Assessment Program

Earlier in the year, we refined our behaviour assessments by implementing a food guarding test and a walking path prior to assessment. The food guarding test is now mandatory for all dogs entering the facility. Through this test, we've identified many dogs with varying guarding issues. Our department staff devise and implement a unique training program for each dog, which is tailored to the nature of their guarding. We've had great success with all and removed the possibility of post adoption dangers and failure due to guarding.

The implementation of a walking path before behaviour assessments has allowed staff to proactively identify issues and put positive measures in place early to correct unwanted behaviours. This simple task has had a tremendous reduction

in dog aggression during assessment sessions in the yard, and has allowed unknown behaviours to come to light. The walking path has allowed dogs to have a more comprehensive rehabilitation before their assessment, which determines their adoption candidacy.

Overall, it's been a fantastic year for the department with lots of changes. When speaking with our department volunteers and asking for their feedback on the most positive changes they have seen over the past twelve months, they discussed the level of rehabilitation the dogs are now receiving. This was an exciting and warming response to receive, as we've worked hard to implement these improvements throughout the year. We have many near future changes that we're currently working on and look forward to sharing our growth next year!

Ollie's Story

Ollie the three year old Labrador was surrendered on behalf of his owner, as he'd been abandoned and private rehoming had been unsuccessful.

Upon arrival, Ollie displayed some aggressive behaviour towards humans and it was very difficult for department staff to interact with him. Over the next week, we closely observed Ollie, hoping to find the key to his rehabilitation.

After many attempts to discover why Ollie was displaying these behaviours, we saw it in plain sight. Ollie wasn't human aggressive, Ollie had for some reason been wired to display body language and behaviours that represented the exact opposite of what he was trying to communicate. To the untrained eye, Ollie appeared to display all the warning signs suggesting aggression however, he was very scared and was incredibly kind, wanting nothing more than human affection.

Through confident and consistent handling, staff spent the following weeks attempting to reset the behaviours that Ollie had been previously taught.

Over time we added an assortment of positive human socialisation experiences, to successfully turn his language from negative to positive.

We had a major breakthrough with Ollie and on 3 June 2019, Ollie walked back out the gates he'd entered 49 days prior, with a completely new prospect of life. Ollie found his forever home, and is now soaking up the sun and unconditional love he deserves.

Ollie walked back out the gates he'd entered **49 days** prior, with a completely new prospect of life.







Cats

It has been a huge year for the Cats Department at GAWS. Almost 3,000 cats and kittens made their way into care comprising of Council incoming, strays, and owner surrenders.

The number of public strays and Council strays were almost even last year, with more people aware of roaming cats and doing their bit to try and help get these cats home. Of the almost 3,000 cats and kittens that arrived at GAWS, over 800 were owner surrenders.

The department staff worked tirelessly throughout the year to rehome over 2,000 cats. A big impact this year was our fee waiver weekend in June, which was a huge success. This brought in hundreds of people from the local community and beyond looking for a new companion to add to their family. The community as a whole were patient and respectful on this busy weekend and we thank them for taking the time to meet our cats and add them to their household. The weekend was well received and given the increasing number of cats and kittens coming into care, we may look to repeat the event in the future.

Throughout the year we transferred over 500 animals for rehoming through our partnerships with local pet stores and rescue groups.

The groups that work alongside GAWS in the community offered help on many occasions to ensure we were able to give every kitten a chance to find their forever home. We thank them for their efforts and willingness to assist when called upon. The support of responsible pet stores and rescue groups continues to help ease the pressure when the numbers in the shelter are high.



We worked tirelessly throughout the year to rehome over **2,000** cats.

Cocoa's Story

Cocoa arrived at GAWS in August 2018 and spent many months in the shelter before finding her forever home. In June 2018 shy Cocoa's luck changed and she was adopted by Mal. Cocoa now lives a life of luxury with another GAWS graduate, Tommy. Cocoa and Tommy's family have built them the most amazing outdoor enclosure so they can play safely and happily enjoy their lives.



The Cats Department has many partnerships within the community. We have a fantastic relationship with PetStock pet stores which enables us to adopt cats from off-site venues.

Best Friends Geelong store have also assisted by providing off-site adoptions for many of our kittens, rabbits and guinea pigs. Catmate continue to supply us with the many tonnes of cat litter we use throughout the year. They often provide us with additional litter at no cost. We also offer this fantastic, locally-made product for sale to the public.

The department is again supported by our incredibly dedicated volunteers and foster carers, who continue to provide assistance to the team. We thank them for their many hours of hard work, onsite and in their homes, helping prepare our feline residents for their forever home. We could not care for as many animals as we do each year without their continued commitment.



We could not care for as many animals as we do each year without the continued commitment of our volunteers.



Pocket Pets

68 guinea pigs, 130 rabbits and 107 birds (including chickens) entered into our care last year, a staggering 66% increase on the previous year!

Of the 305 animals, only 13 rabbits were reclaimed after arriving as strays.

Rescue groups, PetStock and Best Friends again help us to rehome some of our incoming pocket pets. We are grateful for their assistance as we have limited room available onsite at our Moolap facility.

We remind the community to visit the shelter if they have lost their beloved pocket pet, and encourage them to visit when considering adding a pint-sized companion to their family.

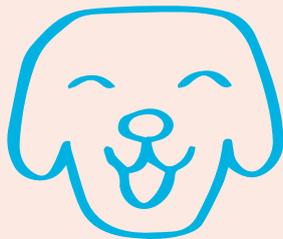


68 guinea pigs,
130 rabbits
and **107** birds



Our Shelter 2018-19

Throughout the year, a total of **4,938** animals came into our care at GAWS.

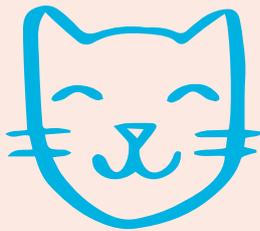


93%

of all dogs were reunited with their owners, adopted into new homes or transferred to a rescue organisation

2% >

increase from the previous year.

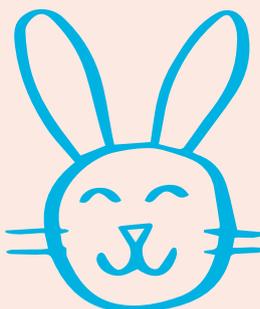


88%

of cats were reunited with owners, adopted into new homes or transferred to a rescue organisation

4% >

increase from the previous year



97%

of rabbits and guinea pigs were reunited with owners, adopted into new homes or transferred to a rescue organisation

1% >

increase from the previous year



Dogs & Puppies

93% of all dogs were reunited with their owners, adopted into new homes or transferred to a rescue organisation (1,506), a 2% increase from the previous year. The 'one day stay' animals returned to owners on the same day are not included in this data.

| | 2017-18 | % | 2018-19 | % |
|-----------------------------|--------------|-----|--------------|-----|
| Dogs Admitted | 1,772 | | 1,627 | |
| Reclaimed | 820 | 46% | 748 | 46% |
| Adopted | 677 | 38% | 701 | 43% |
| Euthanised | 154 | 9% | 101 | 6% |
| Other (inc transfer) | 92 | 5% | 57 | 4% |



Cats & Kittens

88% of all cats were reunited with their owners, adopted into new homes or transferred to a rescue organisation (2,659), a 4% increase from the previous year.

| | 2017-18 | % | 2018-19 | % |
|-----------------------------|--------------|-----|--------------|-----|
| Cats Admitted | 3,199 | | 2,981 | |
| Reclaimed | 157 | 5% | 203 | 7% |
| Adopted | 1,989 | 62% | 2,127 | 71% |
| Euthanised | 423 | 13% | 342 | 11% |
| Other (inc transfer) | 468 | 15% | 366 | 12% |



Rabbits & Guinea Pigs

*97% of all rabbits and guinea pigs were reunited with their owners, adopted into new homes or transferred to a rescue organisation (218), an 1% increase from the previous year.

| | 2017-18 | % | 2018-19 | % |
|-------------------------------------|------------|-----|------------|-----|
| Rabbits/Guinea Pigs Admitted | 184 | | 214 | |
| Reclaimed | 6 | 3% | 13 | 6% |
| Adopted | 94 | 51% | 120 | 56% |
| Euthanised | 3 | 2% | 3 | 1% |
| Other (inc transfer) | 64 | 35% | 89 | 42% |

*Statistical Note: Incoming animal totals may appear less or greater than outgoing totals due to animals already in care at the beginning or end of the financial year.

Vet Clinic

Over the past twelve months the Community Vet Clinic has seen a number of personal changes. We saw the departure of our much loved Head Veterinarian Dr David and Associate Veterinarian, Dr Gemma.

During their time at GAWS, both David and Gemma contributed expertise, new ideas and helped grow the clinic's private client base. We thank them for their outstanding care and commitment during their time with us and wish them all the very best with their future endeavors. We are currently recruiting to fill these positions. In addition, veterinary nurse April was appointed as Clinic Practice Manager.

The clinic has continued to grow its relationship with The Gordon and Open Colleges, hosting trainee nurses each day of the week. In addition, we have been able to continue to provide placement opportunities for University of Melbourne Veterinary students to gain valuable surgical experience.

With improved efficiencies and refined procedures, the clinic has been able to perform more procedures, in shorter time frames, with the same expertise and standard of quality.

Most days, we have 2-3 vets available onsite to cover shelter vet work, private consultations and surgeries. Over the past twelve months we have continued to increase our service delivery and in turn have grown our private clientele.

We again participated in the City of Greater Geelong's Desex July campaign and increased the number of procedures carried out by over 5%, a great result.

General improvements

With increased interest from private clients for orthopedic surgeries, the clinic was able to invest in an Orthopedic Saw. The addition of this piece of equipment has improved the overall efficiency of these types of procedures, in addition to making the surgery less invasive for the animal.

Statistics

| | Spey | Neuter | Total |
|-------------------|-------|--------|-------|
| Dog | 352 | 378 | 730 |
| Cat | 939 | 972 | 1911 |
| Rabbit | 37 | 41 | 78 |
| Guinea Pig | 2 | 2 | 4 |
| Total | 1,330 | 1,393 | 2,723 |

| Consultations | Last year | This year |
|---------------|-----------|-----------|
| Total | 1,953 | 2,414 |

| Dentals | Last year | This year |
|--------------|-----------|-----------|
| Total | 494 | 534 |

| Desex July | Last year | This year |
|--------------|-----------|-----------|
| Total | 187 | 193 |

| Procedure - other | Last year | This year |
|-------------------|-----------|-----------|
| Total | 471 | 634 |



“

As a vet nurse I love seeing all of the different animals that come into the clinic. Each one leaves a lasting impression and I'm grateful to be part of their journey.

Amanda - Veterinary Nurse

“

Initially, I fostered Nana during her surgery recovery. After a couple of days it was clear that she belonged with me for good. I've been her 'dad' for just over a year and I can't imagine life without her.

Jacob - Animal Care Attendant



Nana's story

During September 2018, we met Nana. She was blind in both eyes, had glaucoma and would most likely need a bilateral eye removal.

Not all animals are good candidates for this type of procedure however, Nana's disposition gave the vet team confidence that she would respond positively. Dr Gemma performed the surgery, and it was a great success.

The vet team fell in love with Nana and could not be happier that one of our valued staff members has given her a forever home.



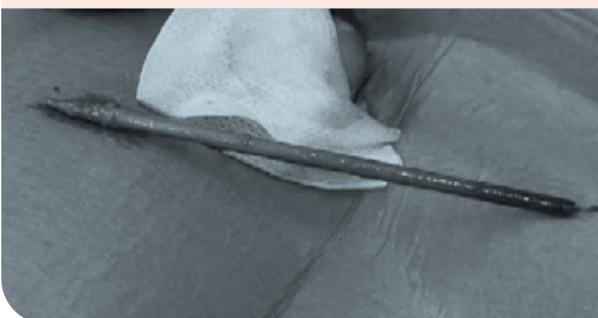
This year the GAWS Veterinary team desexed a total of **2,723** animals.

Anubis' Story

Anubis presented to GAWS Veterinary Clinic in November 2018

Anubis presented to GAWS Veterinary Clinic in November 2018. His owners were very concerned about him as he had been very unwell. They mentioned feeding him kebabs around two weeks prior and he had not been the same since. This led us to take some radiographs and soon enough we

discovered a large mass in his abdomen. After some investigation, an obstruction was found – a whole kebab stick! Anubis made a full recovery and will be steering clear of kebabs in the future.



Fundraising & Community Engagement

What an incredible year we have had at GAWS! Our local community offers our organisation a tremendous amount of assistance each year and without this support we couldn't care for as many animals as we do.

Last year, we received \$228,862 in donations and fundraising. In addition, we continue to receive valuable donations of blankets, towels, enrichment toys, food and animal beds.

Together with community support, we also receive very generous assistance from many local businesses. This includes financial and in kind donations, in addition to reduced rate services for work carried out. We are proud of the business partnership we have built over the past twelve months and aim to further strengthen these partnerships in the future.

Last year, a number of volunteer and community lead fundraising initiatives helped raise significant funds to support our animals. The GAWS volunteer sewing group - Shelter & Warmth, hosted market stalls throughout the cooler months on-site at the shelter selling their handmade goods.

Their legendary wares are incredibly popular with the local community who promptly snap up their gorgeous dog coats and plush warm beds for their pets!

We saw the introduction of the 2019 GAWS Calendar in late 2018. Volunteer, Jodie, wanted to highlight some of our super cute residents through this fun calendar. The calendar was a huge hit and we look forward to 2020!



We sincerely thank all of our wonderful supporters for their generosity, enabling us to care for around **5,000** animals each year.



Media

Over the past twelve months we have continued to strengthen our relationships with local media outlets. Their openness to support the organisation with media coverage has contributed to some very successful campaigns and promotions most notably, our Cat-Pacity campaign in June 2019. With the cat's area of the shelter close to capacity, it was decided that GAWS would offer their first adoption fee waiver to assist in finding forever homes for our adult felines in care. We received print, digital and radio support advertising the campaign, resulting in 115 adult cats adopted to their forever homes over the two days!

We are incredibly fortunate to continue our relationship with Bay FM through GAWS Ambassador, Roxie Bennett. Each Friday, one of our vets joins Roxie and Daryl on their afternoon drive show and presents the Pet of the Week segment.



Events

Last year we again participated in and hosted a range of events including, our Christmas Snap, Share, Care pop ups, Dog Lovers Show, Cat Lovers Show, Highway Collection, Twilight Adoption night, PETstock Adoption day and so much more!

Our Highway Collection event in July 2018 was our most successful collection to-date, raising over \$5,400 across two intersections! Our dedicated volunteers lent their paws for GAWS and helped rattle tins to raise much needed funds for our shelter. Always a fun day, we received wonderful feedback from all that participated.

Our Christmas Snap, Share, Care campaign formed part of our Christmas Appeal and saw our wonderful staff and volunteers 'popping up' at a range of locations throughout December with our Christmas themed mural. It was so wonderful to be out in the community talking about all things GAWS while having some fun seeing pets and their owners pose in the mural. We even had a number of the Cats players pose for a pic with Half Cat!





The GAWS website received over **15,000 visits each month**, with the most visited page on the site our 'adopt a dog' page receiving over **200,000** views!

Connecting With the Community

“Our social media presence continued to grow significantly over the past year. This incredibly effective communication channel allows us to communicate with a large audience in a very efficient manner.”

Communications

We have worked hard over the past twelve months on improving our brand consistency, authenticity and overall presentation.

This can be seen through such documents as our Annual Report, all of our marketing material and campaign collateral. Furthermore, we have enlisted the support of a number of wonderful volunteer photographers to snap our gorgeous residents and really showcase them in all of our communications.

Our digital communications continue to play an important role in how we reach our vast audience. Last year, our website received over 15,000 visits each month, with the most visited page on the site our ‘adopt a dog’ page receiving over 200,000 views! There is a great deal of information available on our site including information on lost pets, animals available for adoption, volunteer and foster care information, and importantly ways to support GAWS through monetary donations, donations of goods in kind and information on becoming a corporate supporter.

Our social media presence continued to grow significantly over the past year. This incredibly effective communication channel allows us to communicate with a large audience in a very efficient manner.

We have also been able to utilise the new Facebook Fundraising tool introduced in late 2018. This has been particularly useful when fundraising for special capital items that we need to purchase and as an additional channel for the public to support GAWS during our appeals.

Op Shop

Our GAWS Op Shop in Hamlyn Heights continues to be very successful and has experienced wonderful growth throughout the past year. The incredibly dedicated group of volunteers who work in the shop, do such an amazing job of sorting and organising all of the donations in preparation for sale.

A special thank you to the team for such an amazing effort and we look forward to seeing how the store evolves over the next twelve months.



Our Partners & Supporters

Our Supporters

We received an incredible amount of support from a range of corporate partners, local businesses, individual fundraisers, community groups and schools. We thank them for their generosity and continued support.

Major Supporters



Major Donors and Grants

Bellaire Primary School
Belmont High School
Best Friends Geelong
Bunnings Leopold
Catherine Grey
Coles Waurin Ponds
Davidsons
Eazy Waste
GAWS Sewing Group - Shelter & Warmth
Geelong Football Club
Harley Owners Group Geelong
Pauline Cline
PetStock
SavourLife
SC Technology
Telstra Connecting Community Awards
The Geelong College
Timbs Family
Torquay Stockfeeds

In addition to the above supporters, we received a very large amount of anonymous donations and continued support from local organisations hosting a GAWS donation collection box. The Community Fundraising program continues to grow each year, thanks to the help of our dedicated volunteers. This initiative is embraced by the community and we thank them for their continued support.

Donations In Memory

Emily Dickson
John Barrett
Mark Wilson
Peter Thomas Hill
Phyllis McElroy
Shirley Murphy
Trevor Wild
Valma Moody

Pen Pals

Barwon Timber & Hardware Pty Ltd
Barwon Timber Bar-Truss
Beck's Boarding Retreat
Catmate
Commonwealth Bank Drysdale Branch
Davidsons
Geelong Pistol Club Geelong Inc.
genU - Geelong West
Helen & Filbert
Jean McGowan
Julie Sleeth
Nelson Park School VCAL 11/12
SC Technology Group
Shelly Thompson & Susan Johnson
In Memory - Shirley Joan Murphy
Susan Johnson & Shelly Thompson - Dollar Curtains & Blinds Geelong, Monecious Hair Skin Health
VIC Super
W.L. Chivers Plumbing Pty Ltd



“

What greater gift than
the love of a cat.

– Charles Dickens

Bequests

We would like to thank and acknowledge all those who have left a lasting imprint on animal welfare by leaving a legacy in their Will. This generous support enables us to continue to deliver our vital work.

John Wilson Anderson

Elizabeth Helen Walker

Robert George Armstrong

Joan Carter

Doreen Josephine Singm

Adine Frances Mabel Rawle

Geelong Animal Welfare Society

ABN 67 005 093 756

Financial Statements
For the year ended 30 June 2019

Geelong Animal Welfare Society

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The Directors of Geelong Animal Welfare Society present their report for the year ended 30 June 2019.

Directors

The following persons were Directors of the Company during the whole of the financial year and up to the date of this report:

- Maria Mercurio, President
- Anne Marie Ryan, Vice President
- Tony Alsop, Vice President
- David Willder, Treasurer
- Jane Meier, Secretary
- Emma Einsiedel
- Martin Reid

Directors have been in office since the start of the financial year to the date of this report unless otherwise stated.

Operating Result

The net profit of the Company for the financial year after providing for income tax amounted to:

| Year ended 30 June 2019 | Year ended 30 June 2018 |
|----------------------------|----------------------------|
| \$ | \$ |
| 104,424 | (197,633) |

Principal Activities and Objectives

The principal activities of the Company during the course of the year were the provision of animal welfare.

No significant change in the nature of these activities occurred during the year

Review of operations

A review of operations of the Company during the financial year and the result of those operations identified no significant changes in the society's state of affairs.

No significant changes in the Company's state of affairs occurred during the financial year.

After Balance Date Events

No matters or circumstances have arisen since the end of the financial year which significantly affected or may significantly affect the operations of the company, the results of those operations, or the state of affairs of the Company in subsequent financial years.

Future Developments

The Company expects to maintain the present status and level of operations and hence there are no likely developments in the operations in future financial years.

Environmental Issues

The Company's operations are not regulated by any significant environmental regulation under a law of the Commonwealth or of a State or Territory.

Objectives and Strategies

The Company's short-term objectives are to:

- Serve Geelong and the Surrounding areas by upholding and promoting the welfare and rights of companion animals by caring for and rehoming lost and relinquished animals, providing support services to the community and education in responsible pet ownership.
- To be recognised by its peers and the community in general as a leader in compassionate animal care and animal rehoming.
- Retain and attract outstanding staff and volunteers, building an enthusiastic and motivated workforce where everyone is encouraged to become leaders.
- Educate the Community on responsible animal ownership and the welfare and rights of animals.
- Effectively manage the pound and shelter operations.

The Company's long-term objectives are to:

- Educate the community on responsible animal ownership and the welfare and rights of companion animals.
- Become a leader in exploring new ways to educate the community in responsible pet ownership and continue to promote the welfare and the rights of companion animals in our community.

To achieve its stated objectives, the Company has adopted the following strategies:

- Significant inclusion of professional advice from external parties.

Key Performance Measures

The Company measures its own performance through the use of both quantitative and qualitative benchmarks. The benchmarks are used by the directors to assess the financial sustainability of the Company and whether the Company's short-term and long-term objectives are being achieved.

Collaborative information between other similar Animal shelters and pound operators, the continual measurement of statistics and information gathering/storage software that enables comparison from previous years.

While there are benchmarks available from the entity's historical data, benchmarks of the industry are not available in a manner that reflects the size and demographics of the entity.

Performance measures in both the qualitative and quantitative areas are obtained via internal reports and the use of external professional advice.

Information on the Directors

Maria Mercurio

Experience – Maria was CEO of the RSPCA for 12 years (retired) and prior to that CEO of Moreland City Council.

Special Responsibilities – President/Chair, Maria is responsible for leading the Board, chairing scheduled Board meetings and ensuring that the organisation and the Board are operating within the context of the Mission, Vision, Values and governance of the organisation

David Willder

Experience - David is a Chartered Accountant and was a Partner at a local accounting firm (retired).

Special Responsibilities - David is currently the Treasurer. As such, he is responsible for overseeing the financial movements of the society.

Jane Meier

Experience - Jane has 30 years of experience in management. Her skills include administration, liaison, word processing and minute taking. Jane has previous committee experience as a Secretary to the board of the Warrigal Obedience Dog Club.

Special Responsibilities - As Secretary of the Board, Jane is responsible for preparing Board meetings minutes, distributing Board meeting minutes, maintaining the charitable status of the organisation as well as the external communication of the Board.

Anne Marie Ryan

Experience – Anne Marie is a company CEO, has experience in Education, Leadership and Organisation Development.

Special Responsibilities – Vice President.

Tony Alsop

Experience - Tony is a Company CEO, is an engineer and has experience in OH&S.

Special Responsibilities – Vice President

Emma Einsiedel

Experience – Emma is a Senior Associate practicing in commercial and property law in a local Geelong legal firm.

Special Responsibilities - Director

Martin Reid

Experience – Martin is an experienced labour law solicitor and Managing Principal at a local legal firm.

Special Responsibilities - Director

Meetings of Directors

The number of Directors meetings held during the year ended 30 June 2019 and the number of meetings attended by each Director were:

| | Meetings Held | Meetings Attended |
|---------------------------------|---------------|-------------------|
| Maria Mercurio, President | 11 | 10 |
| Anne Marie Ryan, Vice President | 11 | 9 |
| Tony Alsop, Vice President | 11 | 5 |
| David Willder, Treasurer | 11 | 9 |
| Jane Meier, Secretary | 11 | 10 |
| Emma Einsiedel, Director | 11 | 9 |
| Martin Reid, Director | 11 | 4 |

Directors Benefits

No director has received or has become entitled to receive, during or since the financial year, a benefit because of a contract made by the company or related body corporate with a director, a firm which a director is a member or an entity in which a director has a substantial financial interest.

Indemnifying Officer or Auditor

No indemnities have been given or agreed to be given or insurance premiums paid or agreed to be paid, during or since the end of the financial year, to any person who is or has been an officer or auditor of the company.

Auditors Independence

The auditors' declaration of independence is enclosed and forms part of the Directors report for the year ended 30 June 2019.

This report is signed and in accordance with a resolution of Directors made pursuant to s. 298(2) of the Corporations Act 2001.

Signed at Geelong

Director: 

Director:

**AUDITOR INDEPENDENCE DECLARATION TO THE DIRECTORS OF
GEELONG ANIMAL WELFARE SOCIETY**

As lead auditor of Geelong Animal Welfare Society for the year ended 30 June 2019, I declare that, to the best of my knowledge and belief, there have been:

- a) No contraventions of the auditor independence requirements of the Australian Charities and Not-for-profits Commission Act 2012 in relation to the audit; and
- b) No contraventions of any applicable code of professional conduct in relation to the audit.



Stephen Kirtley
Director

Dated this 14th day of November, 2019

Davidsons Assurance Services Pty Ltd
101 West Fyans Street
Geelong, Victoria 3220

/ GEELONG

101 West Fyans Street
PO Box 386
Geelong VIC 3220
PHONE 03 5221 6399

/ TORQUAY

6 Walker Street
PO Box 125
Torquay VIC 3228
PHONE 03 5261 2029

/ DIRECTORS

Stephen Wight CA
Stephen Kirtley CA

Davidsons Assurance Services Pty Ltd
ACN 123 098 662 / ABN 77 123 098 662

info@dauidsons.com.au

dauidsons.com.au

Geelong Animal Welfare Society

Statement of Profit or Loss and Other Comprehensive Income For the Year Ended 30 June 2019

| | Note | 2019 \$ | 2018 \$ |
|--|------|-------------------------|-------------------------|
| Revenue | 2 | <u>2,876,570</u> | <u>2,581,790</u> |
| Total Income from Operations | | <u>2,876,570</u> | <u>2,581,790</u> |
| Administration expenses | 3 | 2,685,994 | 2,671,064 |
| Computer expenses | 3 | 25,219 | 26,915 |
| Marketing | 3 | 20,494 | 33,899 |
| Finance expenses | 3 | 43,102 | 47,545 |
| Operating profit (deficit) before income tax | | <u>101,761</u> | <u>(197,633)</u> |
| Income tax expenses | | - | - |
| Operating profit (deficit) after income tax | | <u>101,761</u> | <u>(197,633)</u> |
| Other comprehensive Income | | | |
| Items that will not be reclassified to profit or loss | | - | - |
| Items that will be reclassified subsequently to profit or loss | | - | - |
| Total Comprehensive Income for the year | | <u>101,761</u> | <u>(197,633)</u> |

The accompanying notes form part of these financial statements

Geelong Animal Welfare Society

Statement of Financial Position As at 30 June 2019

| | Note | 2019 \$ | 2018 \$ |
|--------------------------------------|------|------------------|------------------|
| Assets | | | |
| Current Assets | | | |
| Cash and cash equivalents | 4 | 559,789 | 355,037 |
| Trade and other receivables | 5 | 197,124 | 355,249 |
| Inventories | 6 | 46,177 | 38,306 |
| Total Current Assets | | 803,090 | 748,592 |
| Non Current Assets | | | |
| Financial assets | 7 | 7,380 | 7,380 |
| Property, plant and equipment | 8 | 1,033,299 | 1,100,948 |
| Intangibles | 9 | 129 | 1,068 |
| Total Non-Current Assets | | 1,040,808 | 1,109,396 |
| Total Assets | | 1,843,898 | 1,857,988 |
| Liabilities | | | |
| Current Liabilities | | | |
| Trade and other payables | 10 | 295,461 | 421,395 |
| Short-term provisions | 11 | 53,205 | 54,176 |
| Total Current Liabilities | | 348,666 | 475,571 |
| Non Current Liabilities | | | |
| Long-term provisions | 11 | 27,102 | 16,048 |
| Total Non Current Liabilities | | 27,102 | 16,048 |
| Total Liabilities | | 375,768 | 491,619 |
| Net Assets | | 1,468,130 | 1,366,369 |
| Equity | | | |
| Reserves | 12 | 1,468,130 | 1,366,369 |
| Total Equity | | 1,468,130 | 1,366,369 |

The accompanying notes form part of these financial statements

Geelong Animal Welfare Society

Statement of Changes in Equity For the Year Ended 30 June 2019

| | Note | Retained Earnings \$ | Capital Fund Reserve \$ | Total \$ |
|---|-----------|----------------------------|----------------------------------|------------------|
| Balance as at 1 July 2017 | | - | 1,564,002 | 1,564,002 |
| Total comprehensive income for the year | | (197,633) | - | (197,633) |
| Transfer from capital reserve | | 197,633 | (197,633) | - |
| Balance as at 30 June 2018 | 12 | - | 1,366,369 | 1,366,369 |
| Total comprehensive income for the year | | 101,761 | - | 101,761 |
| Transfer to capital reserve | | (101,761) | 101,761 | - |
| Balance as at 30 June 2019 | 12 | - | 1,468,130 | 1,468,130 |

The accompanying notes form part of these financial statements

Geelong Animal Welfare Society

Statement of Cash Flows For the Year Ended 30 June 2019

| | Note | 2019 \$ | 2018 \$ |
|---|-----------|------------------------------|------------------------------|
| Cash Flows from Operating Activities | | | |
| Receipts from customers | | 3,304,320 | 2,630,063 |
| Payments to suppliers and employees | | (3,058,373) | (2,903,587) |
| Interest received | | 4,790 | 9,600 |
| Interest and other costs of finance | | (43,102) | (47,545) |
| Dividends received | | 380 | 530 |
| Net Cash Provided by (used in) Operating Activities | 14 | <u>208,015</u> | <u>(310,939)</u> |
| Cash Flow from Investing Activities | | | |
| Payment for purchase of property, plant & equipment | | (3,262) | 77,054 |
| Net Cash Provided by (used in) Investing Activities | | <u>(3,262)</u> | <u>77,054</u> |
| Net increase/(decrease) in cash held | | 204,753 | (387,993) |
| Cash and cash equivalents at the beginning of the financial Year | | 355,036 | 743,029 |
| Cash and cash equivalents at the end of the financial Year | 13 | <u><u>559,789</u></u> | <u><u>355,036</u></u> |

The accompanying notes form part of these financial statements

Note 1: Summary of Significant Accounting Policies

Geelong Animal Welfare Society applies Australian Accounting Standards – Reduced Disclosure Requirements as set out in AASB 1053: Application of Tiers of Australian Accounting Standards and AASB 2010–2: Amendments to Australian Accounting Standards arising from Reduced Disclosure Requirements.

These general purpose financial statements have been prepared in accordance with Australian Accounting Standards– Reduced Disclosure Requirements and Interpretations issued by the Australian Accounting Standards Board ('AASB') as well as in accordance with the requirements of section 60.40 of the Australian Charities and Not for- profits Commission Regulation 2013 (ACNC Regulation).

Australian Accounting Standards set out accounting policies that the AASB has concluded would result in financial statements containing relevant and reliable information about transactions, events and conditions. Material accounting policies adopted in the preparation of these financial statements are presented below and have been consistently applied unless stated otherwise.

The financial statements, except for the cash flow information, have been prepared on an accruals basis and are based on historical costs, modified, where applicable, by the measurement at fair value of selected non-current assets, financial assets and financial liabilities. The amounts presented in the financial statements have been rounded to the nearest dollar.

Accounting Policies

(a) Revenue and Other Income

Non-reciprocal grant is recognized in profit or loss when the entity obtains control of the grant and it is probable that the economic benefits gained from the grant will flow to the entity and the amount of the grant can be measured reliably.

If conditions are attached to the grant which must be satisfied before it is eligible to receive the contribution, the recognition of the grant as revenue will be deferred until those conditions are satisfied.

When grant revenue is received whereby the entity incurs an obligation to deliver economic value directly back to the contributor this is considered a reciprocal transaction and the grant revenue is recognized in the state of financial position as a liability until the service has been delivered to the contributor, otherwise the grant is recognized as income on receipt.

Non-reciprocal contributions of assets from the government and other parties for zero or a nominal value. These assets are recognized at fair value on the date of acquisition in the statement of financial position, with a corresponding amount of income recognized in profit or loss.

Donations and bequests are recognized as revenue when received.

Interest revenue is recognized using the effective interest method, which for floating rate financial assets is the rate inherent in the instrument. Dividend revenue is recognized when the right to receive a dividend has been established.

Revenue from the rendering of a service is recognized upon the delivery of the service to the customers. All revenue is stated net of the amount of goods and services tax.

(b) Property, Plant and Equipment

Each class of plant and equipment is carried at cost or fair value as indicated, less, where applicable, accumulated depreciation and any impairment losses.

Plant and equipment are measured on the cost basis and are therefore carried at cost less accumulated depreciation and any accumulated impairment losses. In the event the carrying amount of plant and equipment is greater than its estimated recoverable amount, the carrying amount is written down immediately to its estimate recoverable amount and impairment losses are recognized either in profit or loss or as a revaluation decrease if the impairment losses relate to revalued asset.

A formal assessment of recoverable amount is made when impairment indicators are present for details of impairment.

Plant and equipment that have been contributed at no cost, or for nominal cost, are valued and recognised at the fair value of the asset at the date it is acquired.

Depreciation

The depreciable amount of all fixed assets, including buildings and capitalized lease assets, but excluding freehold land, is depreciated on a straight-line basis over the asset's useful life to the entity commencing from the time the asset is held ready for use.

A summary of the depreciation method and depreciation rates for each class of assets is as follows:

| Class of Fixed Asset | Depreciation Rate | Method |
|-----------------------------|--------------------------|-------------------|
| Plant & Equipment | 7.5% - 40% | Diminishing Value |
| Motor Vehicles | 22.50% | Diminishing Value |
| Leasehold Improvements | 4% | Straight-Line |

(c) Intangible assets

Intangible assets acquired separately are initially recognised at cost. Intangible assets are subsequently measured at cost less amortisation and any impairment. The gains or losses recognised in profit or loss arising from derecognition of an intangible asset is measured as the difference between net disposal proceeds and the carrying amount of the intangible asset. The method and useful lives of finite life intangibles are reviewed annually. Changes in expected pattern of consumption or useful life are accounted for prospectively by changing the amortisation method or period.

Software

Significant costs associated with software are deferred and amortised on a straight-line basis over the period of their expected benefit, being their finite life of 5 years.

(d) Leases

Leases of fixed assets, where substantially all the risks and benefits incidental to the ownership of the asset (but not the legal ownership) are transferred to the company, are classified as finance leases.

Finance leases are capitalised by recognising an asset and a liability at the lower of the amounts equal to the fair value of the leased property or the present value of the minimum lease payments, including any guaranteed residual values. Lease payments are allocated between the reduction of the lease liability and the lease interest expense for the period.

Leased assets are depreciated on a straight-line basis over the shorter of their estimated useful lives or the lease term.

Lease payments for operating leases, where substantially all the risks and benefits remain with the lessor, are recognised as expenses on a straight-line basis over the lease term.

(e) Inventories

Inventories are measured at the lower of cost and current replacement cost. Inventories acquired at no cost, or for nominal consideration, are valued at the current replacement cost as at the date acquisition.

(f) Financial Instruments

Initial recognition and measurement

Financial assets and financial liabilities are recognised when the entity becomes a party to the contractual provisions of the instrument. For financial assets, this is equivalent to the date that the Company commits itself to either purchase or sell the asset (i.e. trade date accounting is adopted).

Financial instruments are initially measured at fair value plus transaction costs, except where the instrument is classified 'at fair value through profit or loss' in which case transaction costs are recognised as expenses in profit or loss immediately.

Classification and subsequent measurement

Financial instruments are subsequently measured at fair value, amortised cost using the effective interest rate method or cost. Where available, quoted prices in an active market are used to determine fair value. In other circumstances, valuation techniques are adopted.

Amortised cost is calculated as the amount at which the financial asset or financial liability is measured at initial recognition less principal repayments and any reduction for impairment, and adjusted for any cumulative amortisation of the difference between that initial amount and the maturity amount calculated using the effective interest method.

(f) Financial Instruments (cont'd)

The effective interest method is used to allocate interest income or interest expense over the relevant period and is equivalent to the rate that exactly discounts estimated future cash payments or receipts (including fees, transaction costs and other premiums or discounts) through the expected life (or when this cannot be reliably predicted, the contractual term) of the financial instrument to the net carrying amount of the financial asset or financial liability. Revisions to expected future net cash flows will necessitate an adjustment to the carrying amount with a consequential recognition of an income or expense item in profit or loss.

Fair value is determined based on current bid prices for all quoted investments. Valuation techniques are applied to determine the fair value for all unlisted securities, including recent arm's length transactions, reference to similar instruments and option pricing models.

(i) Financial Assets at fair value through profit or loss

Financial assets are classified at 'fair value through profit or loss' when they are held for trading for the purpose of short term profit taking, derivatives not held for hedging purposes, or when they are designated as such to avoid an accounting mismatch or to enable performance evaluation where a group of financial assets is managed by key management personnel on a fair value basis in accordance with a documented risk management or investment strategy. Such assets are subsequently measured at fair value with changes in carrying amount being included in profit or loss.

(ii) Loans and receivables

Loans and receivables are non-derivative financial assets with fixed or determinable payments that are not quoted in an active market and are subsequently measured at amortised cost. Gains or losses are recognised in profit or loss through the amortisation process and when the financial asset is derecognised.

(iii) Held-to-maturity investments

Held-to-maturity investments are non-derivative financial assets that have fixed maturities and fixed or determinable payments, and it is the company's intention to hold these investments to maturity. They are subsequently measured at amortised cost. Gains or losses are recognised in profit or loss through the amortisation process and when the financial asset is derecognised.

(iv) Available-for-sale investments

Available-for-sale investments are non-derivative financial assets that are either not capable of being classified into other categories of financial assets due to their nature, or they are designated as such by management. They comprise investments in the equity of other entities where there is neither a fixed maturity nor fixed or determinable payments.

They are subsequently measured at fair value with any remeasurements other than impairment losses and foreign exchange gains and losses recognised in other comprehensive income. When the financial asset is derecognised, the cumulative gain or loss pertaining to that asset previously recognised in other comprehensive income is reclassified into profit or loss.

Available for sale financial assets are classified as non-current assets when they are not expected to be sold within 12 months after the end of the reporting period. All other available-for-sale financial assets are classified as current assets.

(f) Financial Instruments (cont'd)

(v) Financial liabilities

Non-derivative financial liabilities other than financial guarantees are subsequently measured at amortised cost. Gains or losses are recognised in profit or loss through the amortisation process and when the financial liability is derecognised.

Impairment

At the end of each reporting period, the company assesses whether there is objective evidence that a financial asset has been impaired. A financial asset (or a group of financial assets) is deemed to be impaired if, and only if, there is objective evidence of impairment as a result of one or more events (a 'loss event') having occurred, which has an impact on the estimated future cash flows of the financial asset(s).

In the case of available-for-sale financial assets, a significant or prolonged decline in the market value of the instrument is considered to constitute a loss event. Impairment losses are recognised in profit or loss immediately. Also, any cumulative decline in fair value previously recognised in other comprehensive income is reclassified to profit and loss at this point.

In the case of financial assets carried at amortised cost, loss events may include: indications that the debtors (or a group of debtors) are experiencing significant financial difficulty, default or delinquency in interest or principle payments; indications that they will enter bankruptcy or other financial reorganisation; and changes in arrears or economic conditions that correlate with defaults.

For financial assets carried at amortised cost (including loans and receivables), a separate allowance account is used to reduce the carrying amount of financial assets impaired by credit losses. After having taken all possible measures of recovery, if management establishes that the carrying amount cannot be recovered by any means, at that point the written-off amounts are charged to the allowance account or the carrying amount of impaired financial assets is reduced directly if no impairment amount was previously recognised in the allowance account.

When the terms of financial assets that would otherwise have been past due or impaired have been renegotiated, the company recognises the impairment for such financial assets by taking into account the original terms as if the terms have not been renegotiated so that the loss events that have occurred are duly considered.

Derecognition

Financial assets are derecognised where the contractual rights to receipt of cash flows expire or the asset is transferred to another party whereby the entity no longer has any significant continuing involvement in the risks and benefits associated with the asset. Financial liabilities are derecognised when the related obligations are either discharged, cancelled or have expired. The difference between the carrying amount of the financial liability extinguished or transferred to another party and the fair value of consideration paid, including the transfer of non-cash assets or liabilities assumed, is recognised in profit or loss.

(g) Employee Benefits

Provision is made for the company's liability for employee benefits arising from services rendered by employees to the end of the reporting period. Employee benefits that are expected to be settled within one year have been measured at the amounts expected to be paid when the liability is settled. Employee benefits payable later than one year have been measured at the present value of the estimated future cash outflows to be made for those benefits. In determining the liability, consideration is given to employee wage increases and the probability that the employee may not satisfy vesting requirements. Those cash flows are discounted using market yields on national government bond terms to maturity that match the expected timing of cash flows.

(h) Provisions

Provisions are recognised when the company has a legal or constructive obligation, as a result of past events, for which it is probable that an outflow of economic benefit will result and that the outflow can be measured reliably. Provisions are measured at the best estimate of the amounts required to settle the obligation at the end of the reporting period.

(i) Cash and Cash Equivalents

Cash and cash equivalents include cash on hand, deposits held at call with banks, other short-term highly liquid investments with original maturities of three months or less, and bank overdrafts. Bank overdrafts are shown within short-term borrowings in current liabilities on the statement of financial position.

(j) Goods and Services Tax (GST)

Revenues, expenses and assets are recognised net of the amount of GST, except where the amount of GST incurred is not recoverable from the Australian Taxation Office (ATO).

Receivables and payables are stated inclusive of the amount of GST receivable or payable. The net amount of GST recoverable from, or payable to, the ATO is included with other receivables or payables in the statement of financial position.

Cash flows are presented on a gross basis. The GST components of cash flows arising from investing or financing activities which are recoverable from, or payable to, the ATO are presented as operating cash flows included in receipts from customers or payments to suppliers.

(k) Trade and Other Payables

Trade and other payables represent the liability outstanding at the end of the reporting period for goods and services received by the company during the reporting period, which remain unpaid. The balance is recognised as a current liability with the amounts normally paid within 30 days of recognition of the liability.

(l) Critical Accounting Estimates and Judgments

The director evaluates estimates and judgments incorporated into the financial statements based on historical knowledge and best available current information. Estimates assume a reasonable expectation of future events and are based on current trends and economic data, obtained both externally and within the company.

(m) Impairment of Assets

At the end of each reporting period, the entity assesses whether there is any indication that an asset may be impaired. If such an indication exists, an impairment test is carried out on the asset by comparing the recoverable amount of the asset, being the higher of the asset's fair value less costs to sell and value in use, to the asset's carrying amount. Any excess of the asset's carrying amount over its recoverable amount is recognised immediately in profit or loss, unless the asset is carried at a revalued amount in accordance with another Standard (e.g. in accordance with the revaluation model in AASB 116). Any impairment loss of a revalued asset is treated as a revaluation decrease in accordance with that other Standard.

Where it is not possible to estimate the recoverable amount of an individual asset, the entity estimates the recoverable amount of the cash-generating unit to which the asset belongs.

Impairment testing is performed annually for goodwill and intangible assets with indefinite lives.

(n) New and Amended Accounting Policies

Geelong Animal Welfare Society has adopted all of the new, revised or amending Accounting Standards and Interpretations issued by the Australian Accounting Standards Board ('AASB') that are mandatory for the current reporting period.

Any new, revised or amending Accounting Standards or Interpretations that are not yet mandatory have not been early adopted.

The adoption of these Accounting Standards and Interpretations did not have any significant impact on the financial performance or position of Geelong Animal Welfare Society.

Geelong Animal Welfare Society
Notes to the Financial Statements
For the Year Ended 30 June 2019

| | 2019 | 2018 |
|---|------------------|------------------|
| | \$ | \$ |
| Note 2. Revenue and Other Income | | |
| Interest revenue | 4,790 | 9,600 |
| Dividend revenue | 380 | 530 |
| Shelter | 452,434 | 440,295 |
| Council | 1,311,748 | 1,303,386 |
| Donation / Fundraising | 228,862 | 267,152 |
| Rebates | 17,073 | 13,315 |
| Other Income | 203,870 | 27,803 |
| Vet clinic and op shop revenue | 657,413 | 519,709 |
| | 2,876,570 | 2,581,790 |
| | <hr/> | <hr/> |
| Note 3. Expenses | | |
| Administration Expenses | | |
| Accountancy | 94,985 | 144,085 |
| Bank fees and charges | 663 | 1,498 |
| Cleaning/rubbish removal | 52,306 | 29,574 |
| Depreciation expense | 71,851 | 72,210 |
| General expenses | 5,870 | 953 |
| HR & OHS Consultant | 22,329 | 91,064 |
| Insurance | 14,875 | 11,941 |
| Interest expense | (4,813) | 5,916 |
| Leave – Annual | (971) | (4,332) |
| Leave – Long Service | 11,054 | (22,963) |
| Legal fees | - | 37,401 |
| Light & power | 22,438 | 19,996 |
| Merchant Fees | 4,777 | 3,833 |
| M/V car - other | 2,383 | 2,960 |
| Postage, printing & stationery | 9,135 | 8,990 |
| Rates & land taxes | 13,608 | 18,132 |
| Repairs & maintenance | 3,838 | 8,767 |
| Security | 2,709 | 1,917 |
| Staff amenities | 13,538 | 23,886 |
| Subscriptions | 22,234 | 6,195 |
| Superannuation | 157,325 | 144,011 |
| Telephone | 15,414 | 15,584 |
| Wages | 1,706,972 | 1,618,016 |
| Workcover | 24,678 | 36,036 |
| Vet fees / supplies | 381,605 | 335,497 |
| Shelter Expenses | 37,191 | 59,897 |
| | 2,685,994 | 2,671,064 |
| | <hr/> | <hr/> |
| Total Administration Expenses | | |

Geelong Animal Welfare Society
Notes to the Financial Statements
For the Year Ended 30 June 2019

| | 2019 | 2018 |
|---|------------------|------------------|
| | \$ | \$ |
| Note 3. Expenses (Cont.) | | |
| Computer Expenses: | | |
| Computer expenses | 25,219 | 26,915 |
| Total Computer Expenses | <u>25,219</u> | <u>26,915</u> |
| Marketing Expenses: | | |
| Advertising and promotion | 20,494 | 33,899 |
| Total Marketing Expenses | <u>20,494</u> | <u>33,899</u> |
| Finance Expenses: | | |
| Lease Payments | 43,102 | 47,545 |
| Total Finance Expenses | <u>43,102</u> | <u>47,545</u> |
| Total Expenses | <u>2,774,809</u> | <u>2,779,423</u> |
| Note 4. Cash and Cash Equivalents | | |
| Cash at bank | 559,789 | 355,037 |
| | <u>559,789</u> | <u>355,037</u> |
| Reconciliation of Cash | | |
| Cash at the end of the financial year as shown in the statement of cash flows | | |
| Cash and Cash Equivalents | 559,789 | 355,037 |
| Balance as per Statement of Cash Flows | <u>559,789</u> | <u>355,037</u> |
| Note 5. Trade and Other Receivables | | |
| Trade receivables | 195,075 | 355,249 |
| Other Receivables | 2,049 | - |
| | <u>197,124</u> | <u>355,249</u> |
| Note 6. Inventories | | |
| Current | | |
| Inventory at Cost | 46,177 | 38,306 |
| | <u>46,177</u> | <u>38,306</u> |
| Note 7. Financial Assets | | |
| Non Current | | |
| Listed equity - Telstra shares at cost | 7,380 | 7,380 |
| | <u>7,380</u> | <u>7,380</u> |

**Geelong Animal Welfare Society
Notes to the Financial Statements
For the Year Ended 30 June 2019**

| | 2019 \$ | 2018 \$ |
|--|-------------------------|-------------------------|
| Note 8. Property, Plant and Equipment | | |
| Freehold land: | | |
| At Cost | 459,256 | 459,256 |
| | <u>459,256</u> | <u>459,256</u> |
| Leasehold Improvements | | |
| At Cost | 1,273,310 | 1,273,310 |
| Less accumulated Depreciation | (814,375) | (775,769) |
| | <u>458,935</u> | <u>497,541</u> |
| Plant & Equipment | | |
| At Cost | 314,699 | 311,435 |
| Less accumulated depreciation | (201,672) | (169,969) |
| | <u>113,027</u> | <u>141,466</u> |
| Motor Vehicles | | |
| At Cost | 72,568 | 72,568 |
| Less Accumulated Depreciation | (70,487) | (69,883) |
| | <u>2,081</u> | <u>2,685</u> |
| Total Property, Plant and Equipment | <u><u>1,033,299</u></u> | <u><u>1,100,948</u></u> |

Movements in carrying amounts

Movement in the carrying amounts for each class of property, plant and equipment between the beginning and the end of the current financial year:

| | Land \$ | Plant & Equipment \$ | Motor Vehicles \$ | Leasehold Improvements \$ | Total \$ |
|--------------------------------|----------------|----------------------------|-------------------------|---------------------------------|------------------|
| Balance at 1 July 2017 | <u>459,256</u> | <u>95,796</u> | <u>3,465</u> | <u>536,140</u> | <u>1,094,657</u> |
| Additions | - | 76,754 | - | - | 76,754 |
| Disposals at WDV | - | - | - | - | - |
| Depreciation expense | - | (31,084) | (780) | (38,599) | (70,463) |
| Balance at 30 June 2018 | <u>459,256</u> | <u>141,466</u> | <u>2,685</u> | <u>497,541</u> | <u>1,100,948</u> |
| Additions | - | 3,264 | - | - | 3,264 |
| Disposals at WDV | - | - | - | - | - |
| Depreciation expense | - | (31,703) | (604) | (38,606) | (70,913) |
| Balance at 30 June 2019 | <u>459,256</u> | <u>113,027</u> | <u>2,081</u> | <u>458,935</u> | <u>1,033,299</u> |

**Geelong Animal Welfare Society
Notes to the Financial Statements
For the Year Ended 30 June 2019**

| | 2019 \$ | 2018 \$ |
|--|----------------|----------------|
| Note 9. Intangibles | | |
| Computer Software | | |
| At Cost | 8,680 | 8,680 |
| Less: Accumulated Amortisation | (8,551) | (7,612) |
| | <u>129</u> | <u>1,068</u> |
| Note 10. Trade and Other Payables | | |
| Current | | |
| Trade payables | 44,973 | 80,508 |
| Other Payables | 250,488 | 340,887 |
| | <u>295,461</u> | <u>421,395</u> |
| Note 11. Provisions | | |
| Current | | |
| Employee entitlements | | |
| Annual Leave | 53,205 | 54,176 |
| Long Service Leave | - | - |
| | <u>53,205</u> | <u>54,176</u> |
| Non Current | | |
| Employee entitlements | | |
| Long Service Leave | 27,102 | 16,048 |
| | <u>27,102</u> | <u>16,048</u> |

Provision for employee benefits represents amounts accrued for annual leave and long service leave.

The current portion for employee entitlements provision includes the total amount accrued for annual and sick leave entitlements and the amounts accrued for long service leave entitlements that have vested due to employees having completed the required period of service. Based on past experience, the Company does not expect the full amount of annual leave or long service leave balances classified as current liabilities to be settled within the next 12 months. However, these amounts must be classified as current liabilities since the Company does not have an unconditional right to defer the settlement of these amounts in the event employees wish to use their leave entitlement.

The non-current portion for this provision includes amounts accrued for long service leave entitlements that have not yet vested in relation to those employees who have not yet completed the required period of service. In calculating the present value of future cash flows in respect of long service leave, the probability of long service leave being taken is based upon historical data. The measurement and recognition criteria for employee benefits have been discussed in Note 1.

**Geelong Animal Welfare Society
Notes to the Financial Statements
For the Year Ended 30 June 2019**

| | 2019 | 2018 |
|---|------------------|------------------|
| | \$ | \$ |
| Note 12. Equity & Reserves | | |
| (a) Capital Fund Reserve | | |
| Balance at Beginning of Reporting Period | 1,366,369 | 1,564,002 |
| Transfer from Retained Earnings | 101,761 | (197,633) |
| | <u>1,468,130</u> | <u>1,366,369</u> |
| <p>The Capital Fund Reserve is used to accumulate all profits and gains, less any losses, to be held in perpetuity by the Company in the pursuit of its objectives.</p> | | |
| (b) Retained Earnings | | |
| Balance at Beginning of Reporting Period | - | - |
| Net Result for year | 101,761 | (197,633) |
| Transfer to Capital Fund Reserve | (101,761) | 197,633 |
| Retained Earnings at the end of the reporting period | <u>-</u> | <u>-</u> |
| Note 13. Reconciliation Of Cash | | |
| <p>For the purposes of the statement of cash flows, cash includes Cash at the end of the year as shown in the statement of cash</p> | | |
| Cash at bank | 559,789 | 355,037 |
| | <u>559,789</u> | <u>355,037</u> |
| Note 14. Reconciliation of result to cash flows from operating activities | | |
| Result for the Year | 101,761 | (197,633) |
| <i>Non cash flows items</i> | | |
| Depreciation & amortisation | 71,851 | 72,210 |
| <i>Changes in assets and liabilities</i> | | |
| (Increase)/decrease in trade and other receivables | 158,125 | (197,550) |
| (Increase) decrease in finished goods | (7,871) | 1,042 |
| Increase (decrease) in trade creditors and accruals | (125,934) | 38,287 |
| Increase (decrease) in employee entitlements | 10,083 | (27,295) |
| Net Cash Used in Operating Activities | <u>208,015</u> | <u>(310,939)</u> |

Geelong Animal Welfare Society
Notes to the Financial Statements
For the Year Ended 30 June 2019

| | 2019 | 2018 |
|--|--------|------|
| | \$ | \$ |
| Note 15. Capital and Lease Commitments | | |
| (a) Capital Commitments | | |
| There are no known capital commitments for the company. | | |
| (b) Finance Lease Commitments | | |
| There are no known financial lease commitments for the company | | |
| (c) Operating Lease Commitments | | |
| Not later than 12 months | 17,154 | 853 |
| Between 12 months and five years | 34,394 | - |
| Later than five years | - | - |
| | 51,548 | 853 |

Note 16. Contingent Assets and Contingent Liabilities
There are no known contingent assets or contingent liabilities for the Company.

Note 17. Key management personnel disclosures

Any person(s) having authority and responsibility for planning, directing and controlling the activities of the

The totals of remuneration paid to key management personnel (KMP) of the Company during the year are as follows:

| | 2019 | 2018 |
|---------------------------------------|---------|---------|
| | \$ | \$ |
| Key management personnel compensation | 175,200 | 202,101 |

Note 18. Related party transactions

Key management personnel

Disclosures relating to key management personnel are set out in Note 17.

Transactions with related parties

The Directors confirm that there have been no related party transactions during the year.

Receivable from and payable to related parties

There were no trade receivables from related parties at the current and previous reporting date. There were no

Loans to/from related parties

There were no loans to or from related parties at the current and previous reporting date.

Note 19. Events after the reporting period

The directors are not aware of any significant events since the end of the reporting period.

Note 20. Organisation Details

The registered office and principal place of business of The Organisation is:
Geelong Animal Welfare Society
325 Portarlington Road
Moolap VIC 3221

Directors Declaration

In the opinion of the Directors of Geelong Animal Welfare Society:

- a) The financial statements and notes comply with accounting standards
- b) The financial statements and notes give a true and fair view of the financial position and performance of the company.
- c) The financial statements and notes are in accordance with the requirements of the Australian Charities and Not-for-profits Act 2012.
- d) At the date of this statement, there are reasonable grounds to believe that Geelong Animal Welfare Society will be able to pay its debts as and when they fall due.

Signed in accordance with a resolution of the Board of Management made pursuant with subsection 60.15 (2) of the Australian Charities and Not-for-profits Commission Regulations 2013.

On behalf of the directors:

Director, 

Dated this 21 day of October, 2019

**INDEPENDENT AUDITOR'S REPORT
TO THE MEMBERS OF GEELONG ANIMAL WELFARE SOCIETY**

Opinion

We have audited the financial report of Geelong Animal Welfare Society (the company), which comprises the statement of financial position as at 30 June 2019, and the statement of comprehensive income, statement of changes in equity and cash flow statement for the year then ended, and notes to the financial statements, including a summary of significant accounting policies, and the declaration by those charged with governance.

In our opinion, the accompanying financial report of the company is prepared, in all material respects, in accordance with the *Australian Charities and Not-for-profits Commission Act 2012* (ACNC Act), including:

- (i) Giving a true and fair view of the company's financial position as at 30 June 2018 and of its performance for the year then ended; and
- (ii) That the financial records kept by the company are such as to enable financial statements to be prepared in accordance with Australian Accounting Standards – Reduced Disclosure Requirements.

Basis for Opinion

We conducted our audit in accordance with Australian Auditing Standards. Our responsibilities under those standards are further described in the *Auditor's Responsibilities for the Audit of the Financial Report* section of our report. We are independent of the Company in accordance with the ethical requirements of the Accounting Professional and Ethical Standards Board's APES 110 *Code of Ethics for Professional Accountants* (the Code) that are relevant to our audit of the financial report in Australia. We have also fulfilled our other responsibilities in accordance with the Code. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Other Information

Those charged with governance are responsible for the other information. The other information comprises the information included in the company's annual report for the year ended 30 June 2019, but does not include the financial report and our auditor's report thereon.

Our opinion on the financial report does not cover the other information and accordingly we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial report, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial report or our knowledge obtained in the audit or otherwise appears to be materially misstated.

If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact. We have nothing to report in this regard.

/ GEELONG

101 West Fyans Street
PO Box 386
Geelong VIC 3220
PHONE 03 5221 6399

/ TORQUAY

6 Walker Street
PO Box 125
Torquay VIC 3228
PHONE 03 5261 2029

/ DIRECTORS

Stephen Wight CA
Stephen Kirtley CA

Davidsons Assurance Services Pty Ltd
ACN 123 098 662 / ABN 77 123 098 662

info@davidsons.com.au

davidsons.com.au



Responsibilities of Management and Those Charged with Governance for the Financial Report

Management is responsible for the preparation of the financial report in accordance with the ACNC Act 2012, and for such internal control as management determines is necessary to enable the preparation of the financial report that is free from material misstatement, whether due to fraud or error.

In preparing the financial report, management is responsible for assessing the company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless management either intends to liquidate the Company or to cease operations, or has no realistic alternative but to do so.

Those charged with governance are responsible for overseeing the company's financial reporting process.

Auditor's Responsibilities for the Audit of the Financial Report

Our objectives are to obtain reasonable assurance about whether the financial report as a whole is free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with Australian Auditing Standards will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of the financial report.

A further description of our responsibilities for the audit of the financial report is located at the Auditing and Assurance Standards Board website at: <http://www.auasb.gov.au/Home.aspx>. This description forms part of our auditor's report.

Stephen Kirtley
Director

Dated this 14th day of November, 2019

*Davidsons Assurance Services Pty Ltd
101 West Fyans Street
Geelong, Victoria 3220*

because every
life is precious

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Designed with love by Paul Kelly Creative.